

# Demographic Summary Report

## Lake Orion Plaza

Radius	3 Mile		5 Mile		10 Mile	
<b>Population</b>						
2014 Projection	23,431		66,372		316,466	
2009 Estimate	23,046		64,734		311,315	
2000 Census	22,056		59,042		293,472	
Growth 2009 - 2014	1.70%		2.50%		1.70%	
Growth 2000 - 2009	4.50%		9.60%		6.10%	
<b>2009 Population by Hispanic Origin</b>	623		1,916		17,276	
<b>2009 Population By Race</b>	23,046		64,734		311,315	
White	21,618	93.80%	59,841	92.44%	248,096	79.69%
Black or African American	381	1.65%	1,348	2.08%	34,991	11.24%
American Indian and Alaska Native	55	0.24%	141	0.22%	909	0.29%
Asian	523	2.27%	1,928	2.98%	13,996	4.50%
Native Hawaiian and Pacific Islander	2	0.01%	11	0.02%	85	0.03%
Other Race	133	0.58%	461	0.71%	6,860	2.20%
Two or More Races	332	1.44%	1,005	1.55%	6,378	2.05%
<b>Households</b>						
2014 Projection	8,821		24,045		120,099	
2009 Estimate	8,631		23,338		117,473	
2000 Census	8,106		20,952		108,815	
Growth 2009 - 2014	2.20%		3.00%		2.20%	
Growth 2000 - 2009	6.50%		11.40%		8.00%	
Owner Occupied	6,937	80.37%	19,617	84.06%	87,308	74.32%
Renter Occupied	1,694	19.63%	3,721	15.94%	30,165	25.68%
<b>2009 Households by HH Income</b>	8,632		23,338		117,475	
Income Less Than \$15,000	322	3.73%	865	3.71%	8,487	7.22%
Income: \$15,000 - \$24,999	422	4.89%	1,113	4.77%	7,838	6.67%
Income: \$25,000 - \$34,999	409	4.74%	1,118	4.79%	8,043	6.85%
Income: \$35,000 - \$49,999	623	7.22%	1,736	7.44%	11,774	10.02%
Income: \$50,000 - \$74,999	1,378	15.96%	3,283	14.07%	18,812	16.01%
Income: \$75,000 - \$99,999	1,517	17.57%	4,079	17.48%	19,373	16.49%
Income: \$100,000 - \$149,999	2,202	25.51%	5,867	25.14%	24,978	21.26%
Income: \$150,000 - \$249,999	1,190	13.79%	3,500	15.00%	12,408	10.56%
Income: \$250,000 - \$499,999	405	4.69%	1,256	5.38%	4,206	3.58%
Income: \$500,000 or more	164	1.90%	521	2.23%	1,556	1.32%
<b>2009 Avg Household Income</b>	\$121,976		\$128,089		\$102,208	
<b>2009 Med Household Income</b>	\$92,677		\$95,843		\$78,722	
<b>2009 Per Capita Income</b>	\$45,882		\$46,759		\$38,816	

# Demographic Detail Report

## Lake Orion Plaza

Radius	3 Mile		5 Mile		10 Mile	
<b>Population</b>						
2014 Projection	23,431		66,372		316,466	
2009 Estimate	23,046		64,734		311,315	
2000 Census	22,056		59,042		293,472	
Growth 2009 - 2014	1.70%		2.50%		1.70%	
Growth 2000 - 2009	4.50%		9.60%		6.10%	
<b>2009 Population by Age</b>	<b>23,046</b>		<b>64,734</b>		<b>311,315</b>	
Age 0 - 4	1,858	8.06%	5,130	7.92%	22,922	7.36%
Age 5 - 9	1,857	8.06%	5,304	8.19%	23,097	7.42%
Age 10 - 14	1,743	7.56%	5,186	8.01%	22,935	7.37%
Age 15 - 17	936	4.06%	2,974	4.59%	13,509	4.34%
Age 18 - 20	721	3.13%	2,091	3.23%	12,492	4.01%
Age 21 - 24	809	3.51%	2,278	3.52%	13,898	4.46%
Age 25 - 34	2,939	12.75%	7,637	11.80%	38,313	12.31%
Age 35 - 44	4,071	17.66%	11,209	17.32%	48,134	15.46%
Age 45 - 49	2,017	8.75%	5,938	9.17%	25,900	8.32%
Age 50 - 54	1,688	7.32%	5,099	7.88%	23,434	7.53%
Age 55 - 59	1,427	6.19%	4,124	6.37%	19,847	6.38%
Age 60 - 64	1,057	4.59%	2,902	4.48%	15,473	4.97%
Age 65 - 74	1,103	4.79%	2,964	4.58%	17,685	5.68%
Age 75 - 84	549	2.38%	1,330	2.05%	9,466	3.04%
Age 85 and over	270	1.17%	568	0.88%	4,210	1.35%
Age 16 and over	17,262	74.90%	48,087	74.28%	237,757	76.37%
Age 18 and over	16,652	72.26%	46,140	71.28%	228,852	73.51%
Age 21 and over	15,930	69.12%	44,049	68.05%	216,360	69.50%
Age 65 and over	1,923	8.34%	4,862	7.51%	31,360	10.07%
<b>Median Age</b>	<b>36.60</b>		<b>36.60</b>		<b>36.80</b>	
<b>Average Age</b>	<b>35.40</b>		<b>35.10</b>		<b>36.30</b>	

## Demographic Detail Report

### Lake Orion Plaza

Radius	3 Mile	5 Mile	10 Mile
<b>2009 Population By Race</b>	<b>23,046</b>	<b>64,734</b>	<b>311,315</b>
White	21,618 93.80%	59,841 92.44%	248,096 79.69%
Black or African American	381 1.65%	1,348 2.08%	34,991 11.24%
American Indian and Alaska Native	55 0.24%	141 0.22%	909 0.29%
Asian	523 2.27%	1,928 2.98%	13,996 4.50%
Native Hawaiian and Pacific Islander	2 0.01%	11 0.02%	85 0.03%
Other Race	133 0.58%	461 0.71%	6,860 2.20%
Two or More Races	332 1.44%	1,005 1.55%	6,378 2.05%
<b>2009 Population by Hispanic Origin</b>	<b>23,045</b>	<b>64,734</b>	<b>311,315</b>
Not Hispanic or Latino	22,422 97.30%	62,818 97.04%	294,039 94.45%
Hispanic or Latino:	623 2.70%	1,916 2.96%	17,276 5.55%
Mexican	397 1.72%	1,207 1.86%	10,962 3.52%
Puerto Rican	70 0.30%	231 0.36%	3,269 1.05%
Cuban	10 0.04%	40 0.06%	238 0.08%
Other Hispanic or Latino	146 0.63%	438 0.68%	2,807 0.90%
<b>2009 Age 5+ Language at Home</b>	<b>21,188</b>	<b>59,604</b>	<b>288,393</b>
Speak Only English	19,804 93.47%	55,249 92.69%	259,401 89.95%
Speak Asian or Pacific Island	181 0.85%	736 1.23%	5,664 1.96%
Speak IndoEuropean	754 3.56%	2,278 3.82%	11,745 4.07%
Speak Spanish	350 1.65%	1,154 1.94%	9,925 3.44%
Speak Other Language	99 0.47%	187 0.31%	1,658 0.57%
<b>2009 Median Age, Male</b>	<b>36.60</b>	<b>36.60</b>	<b>36.20</b>
<b>2009 Average Age, Male</b>	<b>35.00</b>	<b>34.70</b>	<b>35.50</b>
<b>Median Age, Female</b>	<b>36.60</b>	<b>36.70</b>	<b>37.50</b>
<b>Average Age, Female</b>	<b>35.80</b>	<b>35.40</b>	<b>37.10</b>
<b>2009 Population by Employment Status (Age 16+)</b>	<b>17,262</b>	<b>48,087</b>	<b>237,758</b>
In Armed Forces	0 0.00%	0 0.00%	21 0.01%
Civilian, Employed	10,177 58.96%	28,563 59.40%	132,009 55.52%
Civilian, Unemployed	1,356 7.86%	3,478 7.23%	19,086 8.03%
Not In Labor Force	5,729 33.19%	16,046 33.37%	86,642 36.44%
<b>2009 Population by Occupation Classification (Age 16+)</b>	<b>10,177</b>	<b>28,563</b>	<b>132,009</b>
Blue Collar	1,598 15.70%	4,232 14.82%	21,597 16.36%
White Collar	7,349 72.21%	20,992 73.49%	91,662 69.44%
Service	1,230 12.09%	3,339 11.69%	18,750 14.20%

## Demographic Detail Report

### Lake Orion Plaza

Radius	3 Mile	5 Mile	10 Mile
<b>2000 Population by Marital Status (Age 15+)</b>	<b>17,588</b>	<b>49,115</b>	<b>242,360</b>
Total, Never Married	4,379 24.90%	12,158 24.75%	68,637 28.32%
Married	10,620 60.38%	30,325 61.74%	136,940 56.50%
Widowed	751 4.27%	1,807 3.68%	11,197 4.62%
Divorced	1,838 10.45%	4,825 9.82%	25,586 10.56%
Males Divorced	679	1,729	9,561
Females Divorced	918	2,354	12,995
Males, Never Married	2,267	5,846	32,450
Females Never Married	1,602	4,348	27,329
<b>2009 Population by Education</b>	<b>15,121</b>	<b>41,771</b>	<b>202,461</b>
Less Than 9Th Grade	191 1.26%	540 1.29%	5,437 2.69%
Some High School, No Diploma	704 4.66%	1,861 4.46%	14,187 7.01%
High School Graduate (Includes Equivalency)	3,046 20.14%	8,768 20.99%	49,011 24.21%
Some College, No Degree	3,659 24.20%	9,070 21.71%	43,236 21.36%
Associate Degree	1,475 9.75%	3,856 9.23%	16,401 8.10%
Bachelor Degree	3,962 26.20%	11,260 26.96%	46,737 23.08%
Advanced Degrees	2,084 13.78%	6,416 15.36%	27,452 13.56%
<b>2009 Population by Occupation (Age 16+)</b>	<b>11,408</b>	<b>31,903</b>	<b>150,758</b>
Management, Business, & Financial	3,519 30.85%	10,346 32.43%	43,815 29.06%
Professional & Related Occupations	930 8.15%	2,497 7.83%	10,710 7.10%
Services	4,474 39.22%	12,198 38.23%	62,267 41.30%
Sales & Office	1,209 10.60%	3,492 10.95%	16,289 10.80%
Farming, Fishing, and Forestry	1 0.01%	5 0.02%	109 0.07%
Construction and Extraction, Maint	360 3.16%	940 2.95%	4,719 3.13%
Production & Transportation	915 8.02%	2,425 7.60%	12,849 8.52%
<b>2009 Workers by Travel Time to Work (Age 16+)</b>	<b>10,178</b>	<b>28,563</b>	<b>132,030</b>
Less Than 15 Minutes	1,611 15.83%	4,620 16.17%	26,620 20.16%
15 to 29 Minutes	3,357 32.98%	9,422 32.99%	46,694 35.37%
30 to 44 Minutes	2,768 27.20%	7,813 27.35%	31,628 23.96%
45 to 59 Minutes	1,283 12.61%	3,688 12.91%	14,270 10.81%
60+ Minutes	1,159 11.39%	3,020 10.57%	12,818 9.71%

## Demographic Detail Report

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Radius	3 Mile	5 Mile	10 Mile
<b>Households</b>			
2014 Projection	8,821	24,045	120,099
2009 Estimate	8,631	23,338	117,473
2000 Census	8,106	20,952	108,815
Growth 2009 - 2014	2.20%	3.00%	2.20%
Growth 2000 - 2009	6.50%	11.40%	8.00%
<b>2000 Households by HH Size</b>	<b>8,104</b>	<b>20,951</b>	<b>108,815</b>
1-Person Households	1,658 20.46%	4,011 19.14%	25,905 23.81%
2-Person Households	2,681 33.08%	6,676 31.86%	34,784 31.97%
3-Person Households	1,388 17.13%	3,715 17.73%	18,408 16.92%
4-Person Households	1,510 18.63%	4,149 19.80%	18,095 16.63%
5-Person Households	648 8.00%	1,781 8.50%	7,803 7.17%
6-Person Households	162 2.00%	467 2.23%	2,502 2.30%
7 or more Person Households	57 0.70%	152 0.73%	1,318 1.21%
<b>2009 Average Household Size</b>	<b>2.65</b>	<b>2.75</b>	<b>2.60</b>
<b>2009 Households by HH Income</b>	<b>8,632</b>	<b>23,338</b>	<b>117,475</b>
Income Less than \$15,000	322 3.73%	865 3.71%	8,487 7.22%
Income: \$15,000 - \$24,999	422 4.89%	1,113 4.77%	7,838 6.67%
Income: \$25,000 - \$34,999	409 4.74%	1,118 4.79%	8,043 6.85%
Income: \$35,000 - \$49,999	623 7.22%	1,736 7.44%	11,774 10.02%
Income: \$50,000 - \$74,999	1,378 15.96%	3,283 14.07%	18,812 16.01%
Income: \$75,000 - \$99,999	1,517 17.57%	4,079 17.48%	19,373 16.49%
Income: \$100,000 - \$149,999	2,202 25.51%	5,867 25.14%	24,978 21.26%
Income: \$150,000 - \$249,999	1,190 13.79%	3,500 15.00%	12,408 10.56%
Income: \$250,000 - \$499,999	405 4.69%	1,256 5.38%	4,206 3.58%
Income: \$500,000 or more	164 1.90%	521 2.23%	1,556 1.32%
2009 Avg Household Income	\$121,976	\$128,089	\$102,208
2009 Med Household Income	\$92,677	\$95,843	\$78,722
2009 Per Capita Income	\$45,882	\$46,759	\$38,816
<b>2009 Occupied Housing</b>	<b>8,631</b>	<b>23,338</b>	<b>117,473</b>
Owner Occupied	6,937 80.37%	19,617 84.06%	87,308 74.32%
Renter Occupied	1,694 19.63%	3,721 15.94%	30,165 25.68%

# Demographic Detail Report

## Lake Orion Plaza

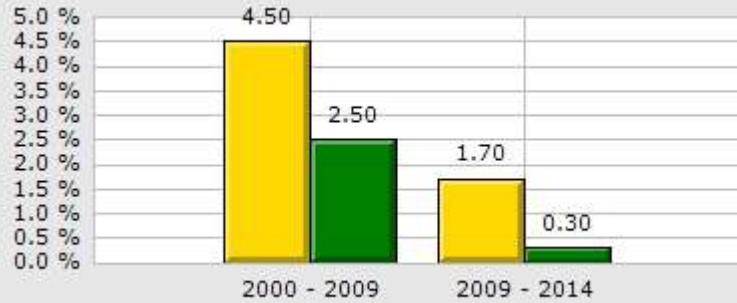
Radius	3 Mile		5 Mile		10 Mile	
<b>2009 Housing Value - Owner Occupied</b>	<b>6,939</b>		<b>19,619</b>		<b>87,308</b>	
Value Less than \$20,000	136	1.96%	824	4.20%	3,086	3.53%
Value \$20,000 - \$39,999	144	2.08%	546	2.78%	3,417	3.91%
Value \$40,000 - \$59,999	222	3.20%	767	3.91%	5,811	6.66%
Value \$60,000 - \$79,999	222	3.20%	637	3.25%	6,361	7.29%
Value \$80,000 - \$99,999	489	7.05%	1,291	6.58%	7,529	8.62%
Value \$100,000 - \$149,999	1,513	21.80%	3,454	17.61%	15,469	17.72%
Value \$150,000 - \$199,999	1,490	21.47%	3,592	18.31%	14,764	16.91%
Value \$200,000 - \$299,999	1,500	21.62%	4,293	21.88%	17,678	20.25%
Value \$300,000 - \$399,999	532	7.67%	1,990	10.14%	6,694	7.67%
Value \$400,000 - \$499,999	292	4.21%	910	4.64%	3,169	3.63%
Value \$500,000 - \$749,999	217	3.13%	765	3.90%	2,090	2.39%
Value \$750,000 - \$999,999	101	1.46%	302	1.54%	647	0.74%
Value \$1,000,000 or more	81	1.17%	248	1.26%	593	0.68%
<b>2009 Med Housing Val-Owner Occupied</b>	<b>\$173,335</b>		<b>\$180,465</b>		<b>\$156,502</b>	
<b>2000 Housing Units by Units in Structure</b>	<b>8,624</b>		<b>22,120</b>		<b>115,044</b>	
1 Unit Attached	177	2.05%	682	3.08%	5,673	4.93%
1 Unit Detached	7,086	82.17%	17,089	77.26%	78,155	67.93%
2 Units	62	0.72%	165	0.75%	1,804	1.57%
3 - 19 Units	806	9.35%	1,811	8.19%	16,659	14.48%
20 - 49 Units	134	1.55%	411	1.86%	2,348	2.04%
50 or more Units	146	1.69%	248	1.12%	3,971	3.45%
Mobile Home or Trailer	213	2.47%	1,714	7.75%	6,388	5.55%
Boat, RV, Van, Etc.	0	0.00%	0	0.00%	46	0.04%
<b>2009 Housing Units by Yr Built</b>	<b>9,428</b>		<b>25,388</b>		<b>128,361</b>	
Built 1999 to Present	1,433	15.20%	4,420	17.41%	18,218	14.19%
Built 1995 to 1998	1,595	16.92%	4,072	16.04%	12,048	9.39%
Built 1990 to 1994	929	9.85%	2,467	9.72%	10,571	8.24%
Built 1980 to 1989	770	8.17%	3,478	13.70%	18,853	14.69%
Built 1970 to 1979	1,290	13.68%	4,111	16.19%	22,044	17.17%
Built 1960 to 1969	1,032	10.95%	2,209	8.70%	15,176	11.82%
Built 1950 to 1959	934	9.91%	1,831	7.21%	14,295	11.14%
Built 1940 to 1949	486	5.15%	939	3.70%	7,017	5.47%
Built 1939 or Earlier	959	10.17%	1,861	7.33%	10,139	7.90%
<b>2009 Median Year Built</b>	<b>1980</b>		<b>1985</b>		<b>1978</b>	

Lake Orion Plaza

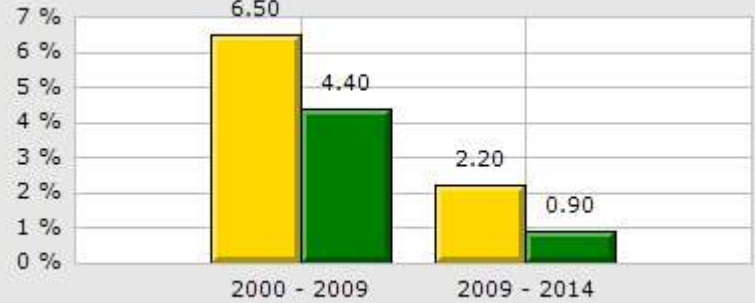
Type: **Shopping Center/Community Center**  
 County: **Oakland**

3 Mile  
 County

Population Growth



Household Growth



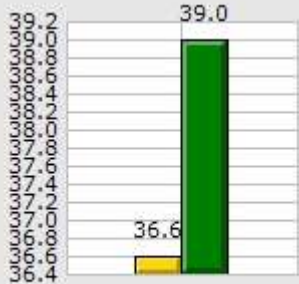
2009 Med Household Inc



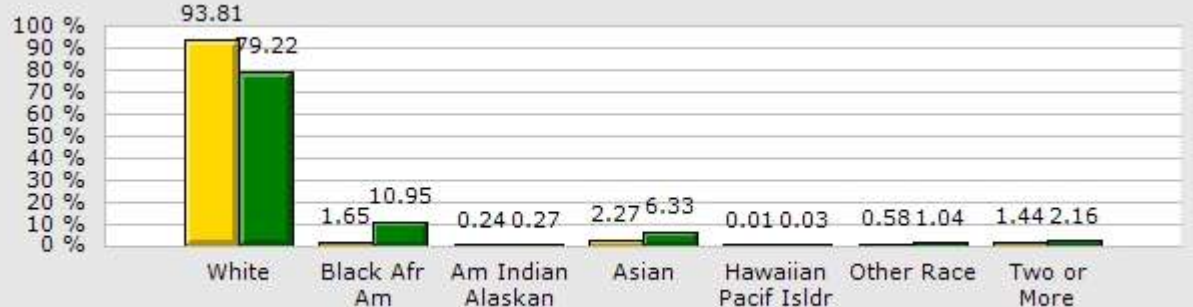
2009 Households by Household Income



2009 Median Age



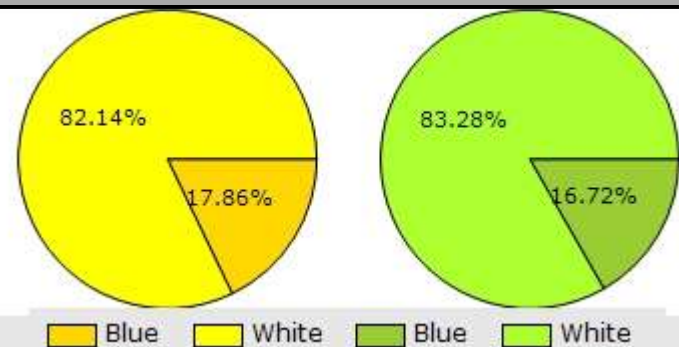
2009 Population by Race



2009 Renter vs. Owner



2009 Blue vs. White Collar



Demographic Market Comparison Report

3 mile radius

Lake Orion Plaza

Type: **Shopping Center/Community Center**  
 County: **Oakland**

	3 Mile		County	
<b>Population</b>				
Growth 2000 - 2009	4.50%		2.50%	
Growth 2009 - 2014	1.70%		0.30%	
2009 Blue Collar	1,598	17.86%	77,557	16.72%
2009 White Collar	7,349	82.14%	386,432	83.28%
<b>2009 Population By Race</b>	<b>23,044</b>		<b>1,224,076</b>	
White	21,618	93.81%	969,677	79.22%
Black Afr Am	381	1.65%	134,038	10.95%
Am Indian Alaskan	55	0.24%	3,319	0.27%
Asian	523	2.27%	77,430	6.33%
Hawaiian Pacif Islldr	2	0.01%	414	0.03%
Other Race	133	0.58%	12,708	1.04%
Two or More	332	1.44%	26,490	2.16%
<b>Households</b>				
Growth 2000 - 2009	6.50%		4.40%	
Growth 2009 - 2014	2.20%		0.90%	
Renter Occupied	1,694	19.63%	125,438	25.51%
Owner Occupied	6,937	80.37%	366,254	74.49%
<b>2009 Households by HH Income</b>	<b>8,632</b>		<b>491,691</b>	
Income < \$35,000	1,153	13.36%	94,998	19.32%
Income \$35,000 - \$74,999	2,001	23.18%	136,294	27.72%
Income \$75,000 - \$149,999	3,719	43.08%	187,866	38.21%
Income \$150,000 - \$249,999	1,190	13.79%	48,006	9.76%
Income \$250,000+	569	6.59%	24,527	4.99%
2009 Median Household Income	\$92,677		\$78,186	
2009 Median Age	36.60		39.00	

## Consumer Spending Report

### Lake Orion Plaza

2009 Annual Spending (in Thousands)	3 Mile	5 Mile	10 Mile
<b>Total Specified Consumer Spending</b>	<b>\$563,485</b>	<b>\$1,599,836</b>	<b>\$6,454,923</b>
<b>Total Apparel</b>	<b>\$19,713</b>	<b>\$56,134</b>	<b>\$228,884</b>
Women's Apparel	8,021	22,856	93,128
Men's Apparel	4,777	13,605	55,109
Girl's Apparel	1,851	5,288	21,028
Boy's Apparel	1,435	4,079	16,328
Infant Apparel	1,337	3,785	15,572
Footwear (excl. Infants)	2,999	8,538	35,105
Other Apparel Prod/Services	2,292	6,521	27,719
<b>Total Entertainment</b>	<b>\$51,719</b>	<b>\$146,756</b>	<b>\$585,136</b>
Sports and Recreation	2,384	6,747	26,080
TV, Radio and Sound Equipment	17,323	49,235	202,759
Reading Materials	2,352	6,684	27,293
Travel	28,922	82,008	320,906
Photographic Equipment	738	2,082	8,098
<b>Total Food At Home</b>	<b>\$43,619</b>	<b>\$124,111</b>	<b>\$516,816</b>
Cereal Products	2,698	7,675	32,084
Bread & Bakery Products	5,779	16,448	68,339
Seafood	2,310	6,567	27,156
Meat/Poultry/Fish/Eggs	14,751	42,035	175,980
Dairy Products	7,093	20,168	83,684
Fruits and Vegetables	10,988	31,219	129,574
<b>Total Food Away From Home</b>	<b>\$45,672</b>	<b>\$129,710</b>	<b>\$530,871</b>
Breakfast and Brunch	4,159	11,829	49,887
Dinner	21,395	60,724	247,441
Lunch	15,155	43,011	175,861
Snacks and Non Alcoholic Bev	3,398	9,649	39,909
Catered Affairs	1,564	4,497	17,772

## Consumer Spending Report

<b>Lake Orion Plaza</b>			
<b>Annual Spending (in Thousands)</b>	<b>3 Mile</b>	<b>5 Mile</b>	<b>10 Mile</b>
<b>Total Alcoholic Beverages</b>	<b>\$8,474</b>	<b>\$24,085</b>	<b>\$99,571</b>
Alcoholic Bev. at Home	4,895	13,888	56,772
Alcoholic Bev. away from Home	3,579	10,197	42,800
<b>Total Furniture/Appliances</b>	<b>\$56,646</b>	<b>\$160,140</b>	<b>\$627,585</b>
Bedroom Furniture	3,290	9,284	36,691
Living Room Furniture	4,998	14,118	55,162
Other Living & Family Room Furniture	1,420	4,011	15,261
Other Furniture	561	1,590	6,003
Major Appliances	4,548	12,875	50,396
Small Appliances	11,756	33,219	130,622
Misc Household Equipment	30,073	85,044	333,451
<b>Total Transportation/Maint.</b>	<b>\$276,084</b>	<b>\$783,628</b>	<b>\$3,162,369</b>
New Autos/Trucks/Vans	40,352	114,170	442,876
Used Vehicles	29,376	83,296	343,523
Purchase of RVs or Boats	4,105	11,720	44,246
Gasoline	37,383	106,420	438,341
Diesel Fuel	668	1,897	7,298
Automotive Maintenance/Repair	13,465	38,244	155,819
Transportation	150,735	427,881	1,730,265
<b>Total Health Care</b>	<b>\$22,687</b>	<b>\$64,542</b>	<b>\$267,164</b>
Medical Services	13,517	38,407	155,643
Prescription Drugs	7,035	20,067	86,370
Medical Supplies	2,134	6,068	25,152
<b>Total Education/Day Care</b>	<b>\$45,247</b>	<b>\$129,545</b>	<b>\$513,802</b>
Education	19,644	56,355	225,496
Room and Board	2,081	5,975	22,824
Tuition/School Supplies	17,620	50,616	202,983
Day Care, Nursery & Preschool	5,902	16,599	62,498

## Lake Orion Plaza

Business Employment by Type	# of Businesses	# Employees	#Emp/Bus
<b>Total Businesses</b>	<b>762</b>	<b>6,597</b>	<b>9</b>
<b>Total Retail</b>	<b>163</b>	<b>2,190</b>	<b>13</b>
Home Improvement Stores	13	282	22
General Merchandise Stores	3	2	1
Food Stores	13	324	25
Auto Dealers and Gas Stations	23	381	17
Apparel and Accessory Stores	5	21	4
Furniture and Home Furnishings	13	51	4
Eating and Drinking Places	47	865	18
Miscellaneous Retail Stores	46	264	6
<b>Finance-Insurance-Real Estate</b>	<b>63</b>	<b>219</b>	<b>3</b>
Banks, Saving and Lending Inst.	20	110	6
Security Brokers and Investments	6	10	2
Insurance Carriers and Agencies	17	42	2
Real Estate-Trust-Holding Co.	20	57	3
<b>Services</b>	<b>351</b>	<b>2,677</b>	<b>8</b>
Hotels and Lodging	5	23	5
Motion Picture and Amusement	20	242	12
Health Services	59	430	7
Legal Services	9	13	1
Educational Services	27	827	31
Auto Services	21	97	5
Other Services	210	1,045	5
<b>Agriculture/Mining</b>	<b>26</b>	<b>125</b>	<b>5</b>
<b>Construction</b>	<b>83</b>	<b>254</b>	<b>3</b>
<b>Manufacturing</b>	<b>17</b>	<b>324</b>	<b>19</b>
<b>Transportation, Comm./Pub Util.</b>	<b>19</b>	<b>108</b>	<b>6</b>
<b>Wholesale Trade</b>	<b>29</b>	<b>487</b>	<b>17</b>
<b>Government</b>	<b>11</b>	<b>213</b>	<b>19</b>
<b>Daytime Population</b>	<b>6,597</b>		
<b>Daytime Population/Business</b>	<b>9</b>		
<b>Residential Population</b>	<b>23,046</b>		
<b>Residential Population/Business</b>	<b>30</b>		

# Traffic Count Report

## Lake Orion Plaza



	Street	Cross Street	Cross Str Dist	Count Year	Avg Daily Volume	Volume Type	Miles from Subject Prop
1	S Lapeer Rd	W Clarkston Rd	0.24 NE	2002	44,100	ADT	.17
2	E Clarkston Rd	Parkview Blvd	0.57 W	2002	3,141	ADT	.59
3	E Scripps Rd	Marie Dr	0.16 W	2002	1,019	ADT	.94