

# Demographic Summary Report

## Southfield Plaza

Radius	3 Mile		5 Mile		10 Mile	
<b>Population</b>						
2014 Projection	108,908		271,461		1,101,126	
2009 Estimate	110,479		275,257		1,124,527	
2000 Census	112,159		280,631		1,169,756	
Growth 2009 - 2014	-1.40%		-1.40%		-2.10%	
Growth 2000 - 2009	-1.50%		-1.90%		-3.90%	
<b>2009 Population by Hispanic Origin</b>	1,939		4,536		18,887	
<b>2009 Population By Race</b>	110,479		275,257		1,124,527	
White	78,368	70.93%	178,935	65.01%	582,719	51.82%
Black or African American	24,937	22.57%	76,197	27.68%	449,340	39.96%
American Indian and Alaska Native	257	0.23%	577	0.21%	2,538	0.23%
Asian	3,429	3.10%	11,565	4.20%	59,192	5.26%
Native Hawaiian and Pacific Islander	109	0.10%	148	0.05%	371	0.03%
Other Race	605	0.55%	1,412	0.51%	5,794	0.52%
Two or More Races	2,774	2.51%	6,425	2.33%	24,574	2.19%
<b>Households</b>						
2014 Projection	47,540		120,240		438,614	
2009 Estimate	47,864		121,054		445,371	
2000 Census	47,468		120,781		455,842	
Growth 2009 - 2014	-0.70%		-0.70%		-1.50%	
Growth 2000 - 2009	0.80%		0.20%		-2.30%	
Owner Occupied	36,016	75.25%	82,637	68.26%	312,641	70.20%
Renter Occupied	11,848	24.75%	38,417	31.74%	132,730	29.80%
<b>2009 Households by HH Income</b>	47,864		121,053		445,364	
Income Less Than \$15,000	3,501	7.31%	8,754	7.23%	48,598	10.91%
Income: \$15,000 - \$24,999	3,322	6.94%	8,298	6.85%	36,398	8.17%
Income: \$25,000 - \$34,999	3,344	6.99%	9,104	7.52%	40,544	9.10%
Income: \$35,000 - \$49,999	5,016	10.48%	13,691	11.31%	54,678	12.28%
Income: \$50,000 - \$74,999	8,293	17.33%	22,137	18.29%	87,369	19.62%
Income: \$75,000 - \$99,999	8,637	18.04%	21,680	17.91%	67,834	15.23%
Income: \$100,000 - \$149,999	9,770	20.41%	22,436	18.53%	66,398	14.91%
Income: \$150,000 - \$249,999	4,211	8.80%	9,901	8.18%	29,386	6.60%
Income: \$250,000 - \$499,999	1,264	2.64%	3,551	2.93%	10,017	2.25%
Income: \$500,000 or more	506	1.06%	1,501	1.24%	4,142	0.93%
<b>2009 Avg Household Income</b>	\$94,300		\$94,587		\$82,433	
<b>2009 Med Household Income</b>	\$75,938		\$72,800		\$61,067	
<b>2009 Per Capita Income</b>	\$41,081		\$41,701		\$32,807	

# Demographic Detail Report

## Southfield Plaza

Radius	3 Mile		5 Mile		10 Mile	
<b>Population</b>						
2014 Projection	108,908		271,461		1,101,126	
2009 Estimate	110,479		275,257		1,124,527	
2000 Census	112,159		280,631		1,169,756	
Growth 2009 - 2014	-1.40%		-1.40%		-2.10%	
Growth 2000 - 2009	-1.50%		-1.90%		-3.90%	
<b>2009 Population by Age</b>	<b>110,479</b>		<b>275,257</b>		<b>1,124,527</b>	
Age 0 - 4	6,333	5.73%	15,399	5.59%	71,642	6.37%
Age 5 - 9	6,404	5.80%	15,641	5.68%	75,330	6.70%
Age 10 - 14	6,851	6.20%	16,789	6.10%	77,599	6.90%
Age 15 - 17	4,143	3.75%	10,347	3.76%	48,457	4.31%
Age 18 - 20	3,531	3.20%	9,181	3.34%	42,510	3.78%
Age 21 - 24	4,674	4.23%	12,987	4.72%	52,337	4.65%
Age 25 - 34	13,012	11.78%	34,565	12.56%	136,867	12.17%
Age 35 - 44	16,093	14.57%	41,183	14.96%	159,485	14.18%
Age 45 - 49	8,963	8.11%	21,945	7.97%	86,878	7.73%
Age 50 - 54	8,813	7.98%	21,455	7.79%	84,536	7.52%
Age 55 - 59	7,893	7.14%	19,314	7.02%	75,029	6.67%
Age 60 - 64	6,363	5.76%	15,612	5.67%	60,455	5.38%
Age 65 - 74	7,737	7.00%	19,156	6.96%	76,314	6.79%
Age 75 - 84	6,267	5.67%	14,350	5.21%	53,144	4.73%
Age 85 and over	3,403	3.08%	7,333	2.66%	23,944	2.13%
Age 16 and over	89,500	81.01%	223,958	81.36%	883,735	78.59%
Age 18 and over	86,749	78.52%	217,081	78.86%	851,498	75.72%
Age 21 and over	83,217	75.32%	207,900	75.53%	808,989	71.94%
Age 65 and over	17,407	15.76%	40,839	14.84%	153,402	13.64%
<b>Median Age</b>	<b>41.60</b>		<b>40.60</b>		<b>38.70</b>	
<b>Average Age</b>	<b>40.70</b>		<b>40.20</b>		<b>38.50</b>	

## Demographic Detail Report

### Southfield Plaza

Radius	3 Mile	5 Mile	10 Mile
<b>2009 Population By Race</b>	<b>110,479</b>	<b>275,257</b>	<b>1,124,527</b>
White	78,368 70.93%	178,935 65.01%	582,719 51.82%
Black or African American	24,937 22.57%	76,197 27.68%	449,340 39.96%
American Indian and Alaska Native	257 0.23%	577 0.21%	2,538 0.23%
Asian	3,429 3.10%	11,565 4.20%	59,192 5.26%
Native Hawaiian and Pacific Islander	109 0.10%	148 0.05%	371 0.03%
Other Race	605 0.55%	1,412 0.51%	5,794 0.52%
Two or More Races	2,774 2.51%	6,425 2.33%	24,574 2.19%
<b>2009 Population by Hispanic Origin</b>	<b>110,479</b>	<b>275,257</b>	<b>1,124,528</b>
Not Hispanic or Latino	108,541 98.25%	270,722 98.35%	1,105,641 98.32%
Hispanic or Latino:	1,939 1.76%	4,536 1.65%	18,887 1.68%
Mexican	960 0.87%	2,226 0.81%	9,953 0.89%
Puerto Rican	210 0.19%	533 0.19%	2,397 0.21%
Cuban	74 0.07%	193 0.07%	756 0.07%
Other Hispanic or Latino	694 0.63%	1,583 0.58%	5,781 0.51%
<b>2009 Age 5+ Language at Home</b>	<b>104,146</b>	<b>259,859</b>	<b>1,052,886</b>
Speak Only English	89,829 86.25%	227,190 87.43%	919,225 87.31%
Speak Asian or Pacific Island	1,077 1.03%	4,563 1.76%	23,358 2.22%
Speak IndoEuropean	6,677 6.41%	14,144 5.44%	54,981 5.22%
Speak Spanish	1,531 1.47%	3,893 1.50%	16,583 1.58%
Speak Other Language	5,032 4.83%	10,069 3.87%	38,739 3.68%
<b>2009 Median Age, Male</b>	<b>39.70</b>	<b>38.70</b>	<b>36.90</b>
<b>2009 Average Age, Male</b>	<b>39.00</b>	<b>38.50</b>	<b>37.00</b>
<b>Median Age, Female</b>	<b>43.30</b>	<b>42.40</b>	<b>40.30</b>
<b>Average Age, Female</b>	<b>42.40</b>	<b>41.80</b>	<b>39.90</b>
<b>2009 Population by Employment Status (Age 16+)</b>	<b>89,500</b>	<b>223,958</b>	<b>883,736</b>
In Armed Forces	12 0.01%	71 0.03%	223 0.03%
Civilian, Employed	47,727 53.33%	119,688 53.44%	437,692 49.53%
Civilian, Unemployed	5,906 6.60%	16,533 7.38%	88,857 10.05%
Not In Labor Force	35,855 40.06%	87,666 39.14%	356,964 40.39%
<b>2009 Population by Occupation Classification (Age 16+)</b>	<b>47,726</b>	<b>119,689</b>	<b>437,692</b>
Blue Collar	5,069 10.62%	14,084 11.77%	72,971 16.67%
White Collar	37,757 79.11%	92,088 76.94%	296,289 67.69%
Service	4,900 10.27%	13,517 11.29%	68,432 15.63%

## Demographic Detail Report

### Southfield Plaza

Radius	3 Mile		5 Mile		10 Mile	
<b>2000 Population by Marital Status (Age 15+)</b>	<b>90,892</b>		<b>227,427</b>		<b>899,955</b>	
Total, Never Married	26,326	28.96%	71,981	31.65%	305,976	34.00%
Married	47,071	51.79%	112,514	49.47%	423,047	47.01%
Widowed	6,945	7.64%	15,863	6.97%	64,602	7.18%
Divorced	10,550	11.61%	27,069	11.90%	106,330	11.82%
Males Divorced	3,477		9,159		39,562	
Females Divorced	5,947		15,784		61,685	
Males, Never Married	12,751		35,149		148,961	
Females Never Married	11,796		32,178		144,511	
<b>2009 Population by Education</b>	<b>78,542</b>		<b>194,914</b>		<b>756,652</b>	
Less Than 9Th Grade	1,788	2.28%	4,301	2.21%	25,924	3.43%
Some High School, No Diploma	3,617	4.61%	10,021	5.14%	70,245	9.28%
High School Graduate (Includes Equivalency)	13,971	17.79%	35,982	18.46%	191,455	25.30%
Some College, No Degree	15,470	19.70%	40,247	20.65%	166,691	22.03%
Associate Degree	5,049	6.43%	13,048	6.69%	51,518	6.81%
Bachelor Degree	22,314	28.41%	53,068	27.23%	147,193	19.45%
Advanced Degrees	16,333	20.80%	38,247	19.62%	103,626	13.70%
<b>2009 Population by Occupation (Age 16+)</b>	<b>52,625</b>		<b>133,206</b>		<b>506,125</b>	
Management, Business, & Financial	16,443	31.25%	41,288	31.00%	138,947	27.45%
Professional & Related Occupations	3,765	7.15%	9,057	6.80%	28,434	5.62%
Services	21,586	41.02%	55,293	41.51%	225,077	44.47%
Sales & Office	6,772	12.87%	16,040	12.04%	53,514	10.57%
Farming, Fishing, and Forestry	15	0.03%	61	0.05%	199	0.04%
Construction and Extraction, Maint	1,141	2.17%	2,705	2.03%	11,998	2.37%
Production & Transportation	2,903	5.52%	8,762	6.58%	47,956	9.48%
<b>2009 Workers by Travel Time to Work (Age 16+)</b>	<b>47,739</b>		<b>119,758</b>		<b>437,914</b>	
Less Than 15 Minutes	11,110	23.27%	27,280	22.78%	86,795	19.82%
15 to 29 Minutes	20,673	43.30%	52,388	43.74%	191,721	43.78%
30 to 44 Minutes	11,818	24.76%	28,976	24.20%	105,776	24.15%
45 to 59 Minutes	2,380	4.99%	6,306	5.27%	28,647	6.54%
60+ Minutes	1,758	3.68%	4,808	4.01%	24,975	5.70%

## Demographic Detail Report

### Southfield Plaza

Radius	3 Mile	5 Mile	10 Mile
<b>Households</b>			
2014 Projection	47,540	120,240	438,614
2009 Estimate	47,864	121,054	445,371
2000 Census	47,468	120,781	455,842
Growth 2009 - 2014	-0.70%	-0.70%	-1.50%
Growth 2000 - 2009	0.80%	0.20%	-2.30%
<b>2000 Households by HH Size</b>	<b>47,468</b>	<b>120,780</b>	<b>455,841</b>
1-Person Households	15,722 33.12%	40,955 33.91%	132,703 29.11%
2-Person Households	15,383 32.41%	39,319 32.55%	138,942 30.48%
3-Person Households	7,092 14.94%	17,815 14.75%	74,758 16.40%
4-Person Households	5,528 11.65%	13,654 11.30%	60,631 13.30%
5-Person Households	2,412 5.08%	5,902 4.89%	28,878 6.34%
6-Person Households	813 1.71%	2,001 1.66%	11,723 2.57%
7 or more Person Households	518 1.09%	1,134 0.94%	8,206 1.80%
<b>2009 Average Household Size</b>	<b>2.28</b>	<b>2.25</b>	<b>2.50</b>
<b>2009 Households by HH Income</b>	<b>47,864</b>	<b>121,053</b>	<b>445,364</b>
Income Less than \$15,000	3,501 7.31%	8,754 7.23%	48,598 10.91%
Income: \$15,000 - \$24,999	3,322 6.94%	8,298 6.85%	36,398 8.17%
Income: \$25,000 - \$34,999	3,344 6.99%	9,104 7.52%	40,544 9.10%
Income: \$35,000 - \$49,999	5,016 10.48%	13,691 11.31%	54,678 12.28%
Income: \$50,000 - \$74,999	8,293 17.33%	22,137 18.29%	87,369 19.62%
Income: \$75,000 - \$99,999	8,637 18.04%	21,680 17.91%	67,834 15.23%
Income: \$100,000 - \$149,999	9,770 20.41%	22,436 18.53%	66,398 14.91%
Income: \$150,000 - \$249,999	4,211 8.80%	9,901 8.18%	29,386 6.60%
Income: \$250,000 - \$499,999	1,264 2.64%	3,551 2.93%	10,017 2.25%
Income: \$500,000 or more	506 1.06%	1,501 1.24%	4,142 0.93%
2009 Avg Household Income	\$94,300	\$94,587	\$82,433
2009 Med Household Income	\$75,938	\$72,800	\$61,067
2009 Per Capita Income	\$41,081	\$41,701	\$32,807
<b>2009 Occupied Housing</b>	<b>47,864</b>	<b>121,054</b>	<b>445,371</b>
Owner Occupied	36,016 75.25%	82,637 68.26%	312,641 70.20%
Renter Occupied	11,848 24.75%	38,417 31.74%	132,730 29.80%

# Demographic Detail Report

## Southfield Plaza

Radius	3 Mile		5 Mile		10 Mile	
<b>2009 Housing Value - Owner Occupied</b>	<b>36,016</b>		<b>82,610</b>		<b>312,604</b>	
Value Less than \$20,000	225	0.62%	476	0.58%	8,196	2.62%
Value \$20,000 - \$39,999	348	0.97%	1,113	1.35%	16,216	5.19%
Value \$40,000 - \$59,999	1,175	3.26%	3,155	3.82%	26,736	8.55%
Value \$60,000 - \$79,999	1,914	5.31%	5,044	6.11%	36,534	11.69%
Value \$80,000 - \$99,999	3,532	9.81%	10,016	12.12%	45,664	14.61%
Value \$100,000 - \$149,999	9,859	27.37%	24,472	29.62%	68,882	22.03%
Value \$150,000 - \$199,999	9,012	25.02%	16,214	19.63%	46,511	14.88%
Value \$200,000 - \$299,999	5,860	16.27%	10,748	13.01%	35,886	11.48%
Value \$300,000 - \$399,999	1,802	5.00%	4,008	4.85%	11,518	3.68%
Value \$400,000 - \$499,999	992	2.75%	2,574	3.12%	6,548	2.09%
Value \$500,000 - \$749,999	676	1.88%	2,229	2.70%	4,968	1.59%
Value \$750,000 - \$999,999	320	0.89%	1,240	1.50%	2,335	0.75%
Value \$1,000,000 or more	301	0.84%	1,321	1.60%	2,610	0.83%
<b>2009 Med Housing Val-Owner Occupied</b>	<b>\$155,099</b>		<b>\$144,341</b>		<b>\$116,806</b>	
<b>2000 Housing Units by Units in Structure</b>	<b>49,144</b>		<b>125,586</b>		<b>479,438</b>	
1 Unit Attached	1,622	3.30%	5,542	4.41%	23,798	4.96%
1 Unit Detached	35,912	73.08%	84,143	67.00%	343,034	71.55%
2 Units	410	0.83%	1,640	1.31%	16,660	3.47%
3 - 19 Units	6,064	12.34%	19,186	15.28%	53,196	11.10%
20 - 49 Units	1,351	2.75%	4,097	3.26%	12,470	2.60%
50 or more Units	3,238	6.59%	10,230	8.15%	23,411	4.88%
Mobile Home or Trailer	532	1.08%	733	0.58%	6,790	1.42%
Boat, RV, Van, Etc.	15	0.03%	15	0.01%	79	0.02%
<b>2009 Housing Units by Yr Built</b>	<b>51,038</b>		<b>129,953</b>		<b>492,484</b>	
Built 1999 to Present	2,146	4.20%	5,352	4.12%	16,397	3.33%
Built 1995 to 1998	438	0.86%	1,664	1.28%	10,088	2.05%
Built 1990 to 1994	631	1.24%	2,031	1.56%	12,088	2.45%
Built 1980 to 1989	2,423	4.75%	7,699	5.92%	35,394	7.19%
Built 1970 to 1979	5,757	11.28%	17,729	13.64%	68,781	13.97%
Built 1960 to 1969	12,422	24.34%	26,464	20.36%	81,942	16.64%
Built 1950 to 1959	15,569	30.50%	38,926	29.95%	128,204	26.03%
Built 1940 to 1949	7,304	14.31%	16,876	12.99%	76,955	15.63%
Built 1939 or Earlier	4,348	8.52%	13,212	10.17%	62,635	12.72%
<b>2009 Median Year Built</b>	<b>1959</b>		<b>1959</b>		<b>1958</b>	

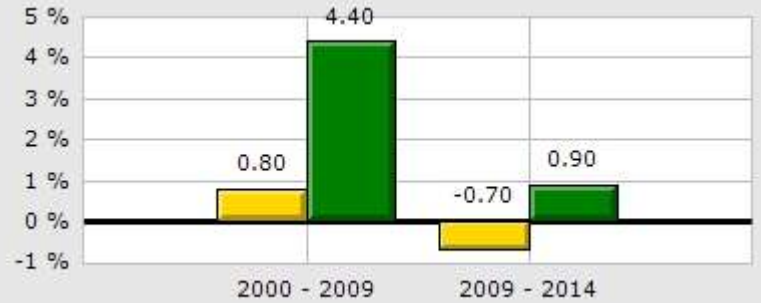
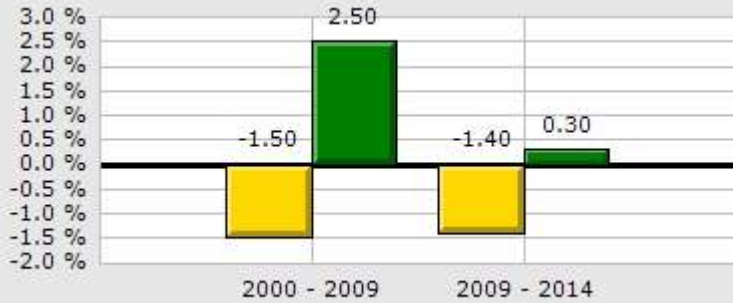
**Southfield Plaza**

Type: **Shopping Center/Power Center**  
 County: **Oakland**

3 Mile  
 County

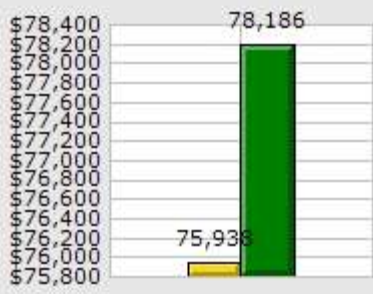
**Population Growth**

**Household Growth**



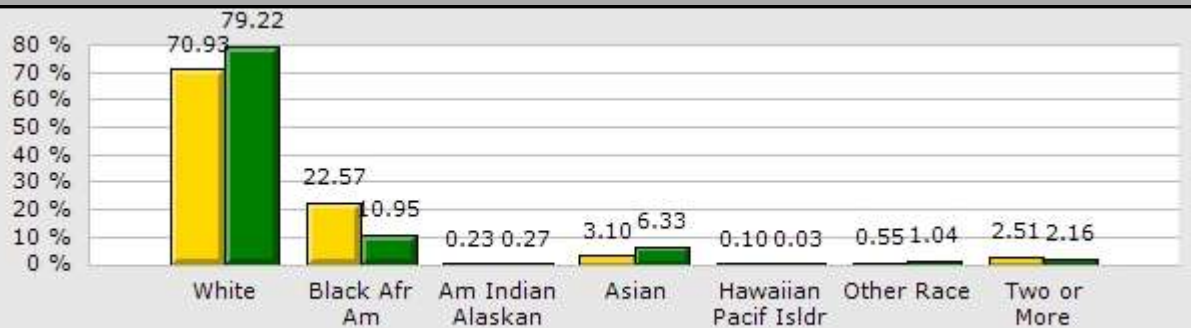
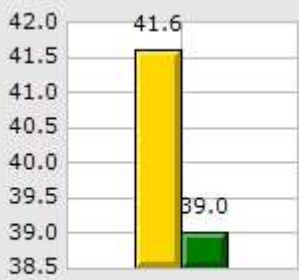
**2009 Med Household Inc**

**2009 Households by Household Income**



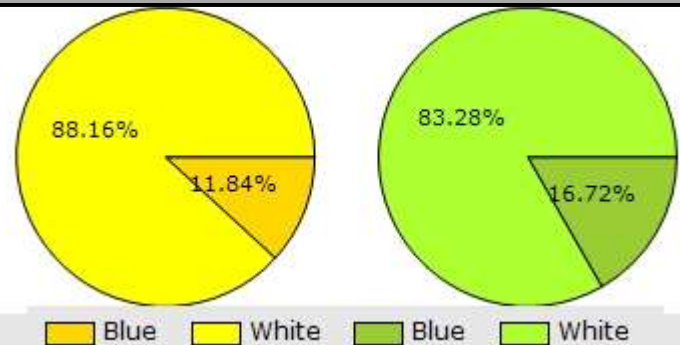
**2009 Median Age**

**2009 Population by Race**



**2009 Renter vs. Owner**

**2009 Blue vs. White Collar**



Demographic Market Comparison Report

3 mile radius

**Southfield Plaza**

Type: **Shopping Center/Power Center**  
 County: **Oakland**

	3 Mile		County	
<b>Population</b>				
Growth 2000 - 2009	-1.50%		2.50%	
Growth 2009 - 2014	-1.40%		0.30%	
2009 Blue Collar	5,069	11.84%	77,557	16.72%
2009 White Collar	37,757	88.16%	386,432	83.28%
<b>2009 Population By Race</b>	<b>110,479</b>		<b>1,224,076</b>	
White	78,368	70.93%	969,677	79.22%
Black Afr Am	24,937	22.57%	134,038	10.95%
Am Indian Alaskan	257	0.23%	3,319	0.27%
Asian	3,429	3.10%	77,430	6.33%
Hawaiian Pacif Islldr	109	0.10%	414	0.03%
Other Race	605	0.55%	12,708	1.04%
Two or More	2,774	2.51%	26,490	2.16%
<b>Households</b>				
Growth 2000 - 2009	0.80%		4.40%	
Growth 2009 - 2014	-0.70%		0.90%	
Renter Occupied	11,848	24.75%	125,438	25.51%
Owner Occupied	36,016	75.25%	366,254	74.49%
<b>2009 Households by HH Income</b>	<b>47,864</b>		<b>491,691</b>	
Income < \$35,000	10,167	21.24%	94,998	19.32%
Income \$35,000 - \$74,999	13,309	27.81%	136,294	27.72%
Income \$75,000 - \$149,999	18,407	38.46%	187,866	38.21%
Income \$150,000 - \$249,999	4,211	8.80%	48,006	9.76%
Income \$250,000+	1,770	3.70%	24,527	4.99%
2009 Median Household Income	\$75,938		\$78,186	
2009 Median Age	41.60		39.00	

## Consumer Spending Report

### Southfield Plaza

2009 Annual Spending (in Thousands)	3 Mile	5 Mile	10 Mile
<b>Total Specified Consumer Spending</b>	<b>\$2,402,437</b>	<b>\$6,117,294</b>	<b>\$19,700,666</b>
<b>Total Apparel</b>	<b>\$85,555</b>	<b>\$218,419</b>	<b>\$699,264</b>
Women's Apparel	35,534	90,236	288,807
Men's Apparel	20,635	52,624	167,375
Girl's Apparel	7,573	19,217	62,867
Boy's Apparel	5,696	14,682	48,778
Infant Apparel	5,585	14,467	46,196
Footwear (excl. Infants)	12,911	33,155	107,278
Other Apparel Prod/Services	10,531	27,192	85,240
<b>Total Entertainment</b>	<b>\$223,581</b>	<b>\$563,162</b>	<b>\$1,781,647</b>
Sports and Recreation	9,561	24,124	76,231
TV, Radio and Sound Equipment	75,503	193,815	630,980
Reading Materials	10,829	27,213	86,171
Travel	124,722	310,480	964,581
Photographic Equipment	2,965	7,530	23,684
<b>Total Food At Home</b>	<b>\$195,922</b>	<b>\$500,017</b>	<b>\$1,622,678</b>
Cereal Products	12,049	30,889	100,521
Bread & Bakery Products	26,025	66,332	216,166
Seafood	10,521	26,624	84,849
Meat/Poultry/Fish/Eggs	66,097	169,322	554,322
Dairy Products	31,622	80,747	262,383
Fruits and Vegetables	49,608	126,103	404,437
<b>Total Food Away From Home</b>	<b>\$198,247</b>	<b>\$507,591</b>	<b>\$1,637,706</b>
Breakfast and Brunch	19,169	49,047	156,964
Dinner	92,397	236,485	763,380
Lunch	64,382	165,825	540,595
Snacks and Non Alcoholic Bev	14,672	37,859	121,688
Catered Affairs	7,626	18,375	55,080

## Consumer Spending Report

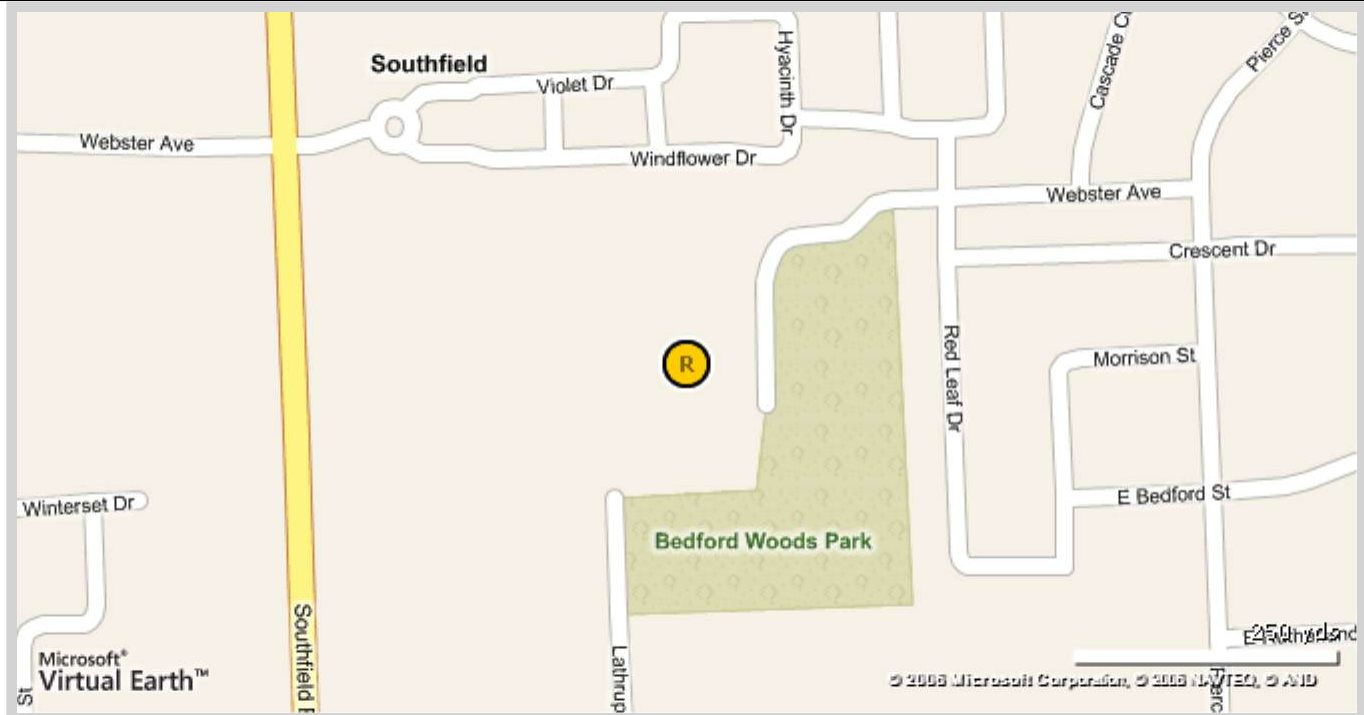
<b>Southfield Plaza</b>			
<b>Annual Spending (in Thousands)</b>	<b>3 Mile</b>	<b>5 Mile</b>	<b>10 Mile</b>
<b>Total Alcoholic Beverages</b>	<b>\$37,370</b>	<b>\$96,336</b>	<b>\$306,675</b>
Alcoholic Bev. at Home	21,380	54,680	173,759
Alcoholic Bev. away from Home	15,990	41,656	132,916
<b>Total Furniture/Appliances</b>	<b>\$233,338</b>	<b>\$589,205</b>	<b>\$1,867,981</b>
Bedroom Furniture	13,196	33,813	107,743
Living Room Furniture	20,310	51,481	163,255
Other Living & Family Room Furniture	5,594	14,073	44,424
Other Furniture	2,270	5,628	17,456
Major Appliances	19,119	47,771	152,807
Small Appliances	48,716	123,051	388,221
Misc Household Equipment	124,133	313,388	994,075
<b>Total Transportation/Maint.</b>	<b>\$1,163,159</b>	<b>\$2,970,446</b>	<b>\$9,619,008</b>
New Autos/Trucks/Vans	164,730	414,224	1,313,324
Used Vehicles	121,977	317,154	1,039,535
Purchase of RVs or Boats	16,580	41,108	130,136
Gasoline	159,606	411,246	1,359,918
Diesel Fuel	2,611	6,554	21,088
Automotive Maintenance/Repair	58,910	149,574	480,316
Transportation	638,744	1,630,586	5,274,691
<b>Total Health Care</b>	<b>\$103,375</b>	<b>\$262,315</b>	<b>\$864,565</b>
Medical Services	59,726	150,736	488,642
Prescription Drugs	33,818	86,691	294,778
Medical Supplies	9,830	24,889	81,145
<b>Total Education/Day Care</b>	<b>\$193,609</b>	<b>\$488,120</b>	<b>\$1,542,420</b>
Education	86,000	216,466	681,433
Room and Board	8,275	20,831	68,635
Tuition/School Supplies	77,902	195,855	614,938
Day Care, Nursery & Preschool	21,432	54,968	177,414

## Southfield Plaza

Business Employment by Type	# of Businesses	# Employees	#Emp/Bus
<b>Total Businesses</b>	<b>7,751</b>	<b>83,602</b>	<b>11</b>
<b>Total Retail</b>	<b>1,285</b>	<b>12,455</b>	<b>10</b>
Home Improvement Stores	46	556	12
General Merchandise Stores	33	599	18
Food Stores	89	1,680	19
Auto Dealers and Gas Stations	76	690	9
Apparel and Accessory Stores	154	677	4
Furniture and Home Furnishings	179	1,285	7
Eating and Drinking Places	298	4,937	17
Miscellaneous Retail Stores	410	2,031	5
<b>Finance-Insurance-Real Estate</b>	<b>1,257</b>	<b>10,843</b>	<b>9</b>
Banks, Saving and Lending Inst.	310	1,946	6
Security Brokers and Investments	216	1,594	7
Insurance Carriers and Agencies	225	3,301	15
Real Estate-Trust-Holding Co.	506	4,002	8
<b>Services</b>	<b>3,768</b>	<b>46,085</b>	<b>12</b>
Hotels and Lodging	27	551	20
Motion Picture and Amusement	179	1,780	10
Health Services	572	20,480	36
Legal Services	332	2,733	8
Educational Services	155	4,040	26
Auto Services	105	619	6
Other Services	2,398	15,882	7
<b>Agriculture/Mining</b>	<b>88</b>	<b>425</b>	<b>5</b>
<b>Construction</b>	<b>407</b>	<b>1,619</b>	<b>4</b>
<b>Manufacturing</b>	<b>231</b>	<b>3,894</b>	<b>17</b>
<b>Transportation, Comm./Pub Util.</b>	<b>234</b>	<b>1,976</b>	<b>8</b>
<b>Wholesale Trade</b>	<b>368</b>	<b>3,444</b>	<b>9</b>
<b>Government</b>	<b>113</b>	<b>2,861</b>	<b>25</b>
<b>Daytime Population</b>	<b>83,602</b>		
<b>Daytime Population/Business</b>	<b>11</b>		
<b>Residential Population</b>	<b>110,479</b>		
<b>Residential Population/Business</b>	<b>14</b>		

Traffic Count Report

Southfield Plaza



Street	Cross Street	Cross Str Dist	Count Year	Avg Daily Volume	Volume Type	Miles from Subject Prop
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No Traffic data was found for this property