

Demographic Summary Report

Rolling Meadows

Radius	3 Mile		5 Mile		10 Mile	
Population						
2015 Projection	97,795		282,212		904,696	
2010 Estimate	98,603		284,463		907,008	
2000 Census	100,992		288,674		904,536	
Growth 2010 - 2015	-0.80%		-0.80%		-0.30%	
Growth 2000 - 2010	-2.40%		-1.50%		0.30%	
2010 Population by Hispanic Origin	10,190		39,833		140,072	
2010 Population By Race	98,603		284,463		907,008	
White	84,306	85.50%	226,420	79.60%	706,057	77.84%
Black or African American	1,495	1.52%	5,270	1.85%	19,683	2.17%
American Indian and Alaska Native	170	0.17%	638	0.22%	2,151	0.24%
Asian	7,714	7.82%	32,171	11.31%	106,061	11.69%
Native Hawaiian and Pacific Islander	53	0.05%	203	0.07%	453	0.05%
Other Race	3,179	3.22%	13,679	4.81%	51,687	5.70%
Two or More Races	1,683	1.71%	6,081	2.14%	20,917	2.31%
Households						
2015 Projection	38,864		111,447		334,618	
2010 Estimate	39,186		112,430		335,898	
2000 Census	39,921		113,929		335,355	
Growth 2010 - 2015	-0.80%		-0.90%		-0.40%	
Growth 2000 - 2010	-1.80%		-1.30%		0.20%	
Owner Occupied	28,870	73.67%	77,311	68.76%	248,126	73.87%
Renter Occupied	10,316	26.33%	35,119	31.24%	87,773	26.13%
2010 Households by HH Income	39,186		112,427		335,895	
Income Less Than \$15,000	1,877	4.79%	5,252	4.67%	15,345	4.57%
Income: \$15,000 - \$24,999	2,168	5.53%	6,216	5.53%	16,743	4.98%
Income: \$25,000 - \$34,999	2,361	6.03%	6,974	6.20%	20,103	5.98%
Income: \$35,000 - \$49,999	4,705	12.01%	13,992	12.45%	39,256	11.69%
Income: \$50,000 - \$74,999	8,433	21.52%	25,207	22.42%	72,821	21.68%
Income: \$75,000 - \$99,999	8,109	20.69%	23,982	21.33%	70,708	21.05%
Income: \$100,000 - \$149,999	7,491	19.12%	20,051	17.83%	59,971	17.85%
Income: \$150,000 - \$249,999	3,039	7.76%	7,943	7.07%	28,530	8.49%
Income: \$250,000 - \$499,999	808	2.06%	2,235	1.99%	9,620	2.86%
Income: \$500,000 or more	195	0.50%	575	0.51%	2,798	0.83%
2010 Avg Household Income	\$89,774		\$88,078		\$95,504	
2010 Med Household Income	\$75,101		\$73,240		\$75,886	
2010 Per Capita Income	\$35,958		\$34,876		\$35,540	

Demographic Detail Report

Rolling Meadows

Radius	3 Mile		5 Mile		10 Mile	
Population						
2015 Projection	97,795		282,212		904,696	
2010 Estimate	98,603		284,463		907,008	
2000 Census	100,992		288,674		904,536	
Growth 2010 - 2015	-0.80%		-0.80%		-0.30%	
Growth 2000 - 2010	-2.40%		-1.50%		0.30%	
2010 Population by Age	98,603		284,463		907,008	
Age 0 - 4	6,029	6.11%	17,904	6.29%	58,130	6.41%
Age 5 - 9	6,129	6.22%	17,526	6.16%	58,747	6.48%
Age 10 - 14	6,489	6.58%	17,812	6.26%	60,097	6.63%
Age 15 - 17	3,888	3.94%	10,411	3.66%	35,573	3.92%
Age 18 - 20	3,423	3.47%	9,963	3.50%	32,331	3.56%
Age 21 - 24	4,577	4.64%	13,963	4.91%	41,228	4.55%
Age 25 - 34	10,999	11.15%	38,653	13.59%	117,380	12.94%
Age 35 - 44	13,651	13.84%	41,572	14.61%	128,995	14.22%
Age 45 - 49	8,189	8.31%	22,427	7.88%	71,946	7.93%
Age 50 - 54	7,874	7.99%	21,654	7.61%	70,469	7.77%
Age 55 - 59	6,412	6.50%	18,224	6.41%	60,522	6.67%
Age 60 - 64	5,214	5.29%	15,157	5.33%	49,746	5.48%
Age 65 - 74	7,064	7.16%	19,783	6.95%	62,601	6.90%
Age 75 - 84	5,463	5.54%	13,244	4.66%	39,906	4.40%
Age 85 and over	3,201	3.25%	6,170	2.17%	19,337	2.13%
Age 16 and over	78,625	79.74%	227,678	80.04%	718,095	79.17%
Age 18 and over	76,068	77.15%	220,810	77.62%	694,461	76.57%
Age 21 and over	72,644	73.67%	210,847	74.12%	662,130	73.00%
Age 65 and over	15,728	15.95%	39,197	13.78%	121,844	13.43%
Median Age	41.00		38.90		39.00	
Average Age	40.10		38.90		38.70	

Demographic Detail Report

Rolling Meadows

Radius	3 Mile	5 Mile	10 Mile
2010 Population By Race	98,603	284,463	907,008
White	84,306 85.50%	226,420 79.60%	706,057 77.84%
Black or African American	1,495 1.52%	5,270 1.85%	19,683 2.17%
American Indian and Alaska Native	170 0.17%	638 0.22%	2,151 0.24%
Asian	7,714 7.82%	32,171 11.31%	106,061 11.69%
Native Hawaiian and Pacific Islander	53 0.05%	203 0.07%	453 0.05%
Other Race	3,179 3.22%	13,679 4.81%	51,687 5.70%
Two or More Races	1,683 1.71%	6,081 2.14%	20,917 2.31%
2010 Population by Hispanic Origin	98,604	284,463	907,008
Not Hispanic or Latino	88,412 89.66%	244,629 86.00%	766,936 84.56%
Hispanic or Latino:	10,190 10.33%	39,833 14.00%	140,072 15.44%
Mexican	7,574 7.68%	31,000 10.90%	109,369 12.06%
Puerto Rican	590 0.60%	1,994 0.70%	7,037 0.78%
Cuban	250 0.25%	729 0.26%	2,478 0.27%
Other Hispanic or Latino	1,778 1.80%	6,111 2.15%	21,188 2.34%
2010 Age 5+ Language at Home	92,574	266,558	848,878
Speak Only English	74,640 80.63%	194,330 72.90%	602,966 71.03%
Speak Asian or Pacific Island	3,717 4.02%	14,131 5.30%	45,236 5.33%
Speak IndoEuropean	7,784 8.41%	31,397 11.78%	110,948 13.07%
Speak Spanish	5,934 6.41%	24,629 9.24%	82,791 9.75%
Speak Other Language	499 0.54%	2,071 0.78%	6,937 0.82%
2010 Median Age, Male	39.10	37.30	37.30
2010 Average Age, Male	38.40	37.50	37.30
Median Age, Female	42.80	40.60	40.60
Average Age, Female	41.70	40.30	40.10
2010 Population by Employment Status (Age 16+)	78,626	227,678	718,094
In Armed Forces	30 0.04%	78 0.03%	884 0.12%
Civilian, Employed	48,968 62.28%	145,922 64.09%	449,165 62.55%
Civilian, Unemployed	3,551 4.52%	11,939 5.24%	40,566 5.65%
Not In Labor Force	26,077 33.17%	69,739 30.63%	227,479 31.68%
2010 Population by Occupation Classification (Age 16+)	48,968	145,923	449,166
Blue Collar	5,985 12.22%	19,671 13.48%	66,682 14.85%
White Collar	37,353 76.28%	109,521 75.05%	329,931 73.45%
Service	5,630 11.50%	16,731 11.47%	52,553 11.70%

Demographic Detail Report

Rolling Meadows

Radius	3 Mile	5 Mile	10 Mile
2000 Population by Marital Status (Age 15+)	79,956	231,220	730,034
Total, Never Married	21,775 27.23%	68,068 29.44%	207,663 28.45%
Married	46,096 57.65%	130,392 56.39%	421,798 57.78%
Widowed	5,473 6.85%	13,134 5.68%	41,456 5.68%
Divorced	6,612 8.27%	19,626 8.49%	59,117 8.10%
Males Divorced	2,372	7,178	21,161
Females Divorced	3,936	11,473	34,159
Males, Never Married	10,768	33,011	98,827
Females Never Married	8,325	26,359	79,005
2010 Population by Education	68,067	196,883	620,901
Less Than 9Th Grade	2,337 3.43%	7,566 3.84%	26,700 4.30%
Some High School, No Diploma	2,142 3.15%	7,449 3.78%	27,123 4.37%
High School Graduate (Includes Equivalency)	13,885 20.40%	40,098 20.37%	137,276 22.11%
Some College, No Degree	13,089 19.23%	37,219 18.90%	120,311 19.38%
Associate Degree	4,852 7.13%	14,428 7.33%	43,675 7.03%
Bachelor Degree	20,557 30.20%	58,325 29.62%	170,222 27.42%
Advanced Degrees	11,205 16.46%	31,798 16.15%	95,594 15.40%
2010 Population by Occupation (Age 16+)	54,599	162,652	501,718
Management, Business, & Financial	20,086 36.79%	60,596 37.25%	180,128 35.90%
Professional & Related Occupations	2,598 4.76%	6,981 4.29%	19,733 3.93%
Services	20,523 37.59%	59,481 36.57%	184,594 36.79%
Sales & Office	6,647 12.17%	19,637 12.07%	62,715 12.50%
Farming, Fishing, and Forestry	8 0.01%	56 0.03%	227 0.05%
Construction and Extraction, Maint	1,373 2.51%	3,968 2.44%	13,647 2.72%
Production & Transportation	3,364 6.16%	11,933 7.34%	40,674 8.11%
2010 Workers by Travel Time to Work (Age 16+)	48,998	146,000	450,048
Less Than 15 Minutes	11,619 23.71%	31,381 21.49%	89,868 19.97%
15 to 29 Minutes	16,367 33.40%	51,171 35.05%	153,894 34.20%
30 to 44 Minutes	11,169 22.79%	35,245 24.14%	113,134 25.14%
45 to 59 Minutes	3,969 8.10%	12,026 8.24%	41,180 9.15%
60+ Minutes	5,874 11.99%	16,177 11.08%	51,972 11.55%

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Radius	3 Mile	5 Mile	10 Mile
Households			
2015 Projection	38,864	111,447	334,618
2010 Estimate	39,186	112,430	335,898
2000 Census	39,921	113,929	335,355
Growth 2010 - 2015	-0.80%	-0.90%	-0.40%
Growth 2000 - 2010	-1.80%	-1.30%	0.20%
2000 Households by HH Size	39,921	113,930	335,354
1-Person Households	11,300 28.31%	31,758 27.88%	81,175 24.21%
2-Person Households	13,142 32.92%	37,306 32.74%	105,860 31.57%
3-Person Households	5,888 14.75%	17,178 15.08%	54,730 16.32%
4-Person Households	5,668 14.20%	16,278 14.29%	54,326 16.20%
5-Person Households	2,620 6.56%	7,313 6.42%	25,095 7.48%
6-Person Households	855 2.14%	2,519 2.21%	8,677 2.59%
7 or more Person Households	448 1.12%	1,578 1.39%	5,491 1.64%
2010 Average Household Size	2.48	2.51	2.67
2010 Households by HH Income	39,186	112,427	335,895
Income Less than \$15,000	1,877 4.79%	5,252 4.67%	15,345 4.57%
Income: \$15,000 - \$24,999	2,168 5.53%	6,216 5.53%	16,743 4.98%
Income: \$25,000 - \$34,999	2,361 6.03%	6,974 6.20%	20,103 5.98%
Income: \$35,000 - \$49,999	4,705 12.01%	13,992 12.45%	39,256 11.69%
Income: \$50,000 - \$74,999	8,433 21.52%	25,207 22.42%	72,821 21.68%
Income: \$75,000 - \$99,999	8,109 20.69%	23,982 21.33%	70,708 21.05%
Income: \$100,000 - \$149,999	7,491 19.12%	20,051 17.83%	59,971 17.85%
Income: \$150,000 - \$249,999	3,039 7.76%	7,943 7.07%	28,530 8.49%
Income: \$250,000 - \$499,999	808 2.06%	2,235 1.99%	9,620 2.86%
Income: \$500,000 or more	195 0.50%	575 0.51%	2,798 0.83%
2010 Avg Household Income	\$89,774	\$88,078	\$95,504
2010 Med Household Income	\$75,101	\$73,240	\$75,886
2010 Per Capita Income	\$35,958	\$34,876	\$35,540
2010 Occupied Housing	39,186	112,430	335,899
Owner Occupied	28,870 73.67%	77,311 68.76%	248,126 73.87%
Renter Occupied	10,316 26.33%	35,119 31.24%	87,773 26.13%

Demographic Detail Report

Rolling Meadows

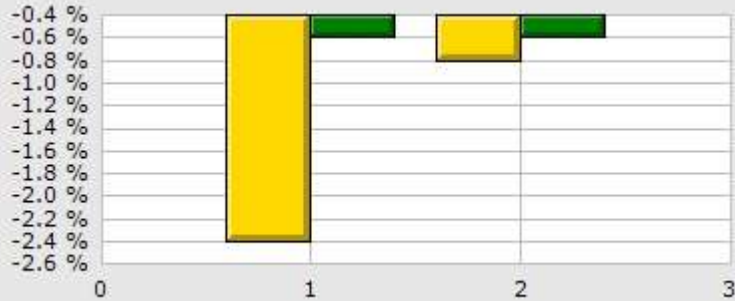
Radius	3 Mile		5 Mile		10 Mile	
2010 Housing Value - Owner Occupied	28,870		77,311		248,125	
Value Less than \$20,000	30	0.10%	222	0.29%	1,229	0.50%
Value \$20,000 - \$39,999	106	0.37%	359	0.46%	1,926	0.78%
Value \$40,000 - \$59,999	59	0.20%	338	0.44%	1,367	0.55%
Value \$60,000 - \$79,999	107	0.37%	947	1.22%	2,232	0.90%
Value \$80,000 - \$99,999	818	2.83%	2,128	2.75%	5,911	2.38%
Value \$100,000 - \$149,999	3,277	11.35%	9,633	12.46%	29,320	11.82%
Value \$150,000 - \$199,999	3,615	12.52%	10,754	13.91%	37,133	14.97%
Value \$200,000 - \$299,999	10,003	34.65%	24,780	32.05%	76,377	30.78%
Value \$300,000 - \$399,999	5,441	18.85%	15,366	19.88%	44,655	18.00%
Value \$400,000 - \$499,999	2,848	9.86%	6,388	8.26%	18,029	7.27%
Value \$500,000 - \$749,999	1,999	6.92%	4,792	6.20%	19,498	7.86%
Value \$750,000 - \$999,999	478	1.66%	1,257	1.63%	7,484	3.02%
Value \$1,000,000 or more	89	0.31%	347	0.45%	2,964	1.19%
2010 Med Housing Val-Owner Occupied	\$255,693		\$250,067		\$248,803	
2000 Housing Units by Units in Structure	41,376		117,481		343,922	
1 Unit Attached	2,435	5.89%	12,396	10.55%	43,255	12.58%
1 Unit Detached	24,165	58.40%	57,887	49.27%	186,232	54.15%
2 Units	374	0.90%	803	0.68%	3,052	0.89%
3 - 19 Units	5,274	12.75%	23,875	20.32%	59,906	17.42%
20 - 49 Units	3,705	8.95%	9,524	8.11%	21,848	6.35%
50 or more Units	5,403	13.06%	12,664	10.78%	26,728	7.77%
Mobile Home or Trailer	11	0.03%	323	0.27%	2,862	0.83%
Boat, RV, Van, Etc.	9	0.02%	9	0.01%	39	0.01%
2010 Housing Units by Yr Built	41,990		120,019		356,552	
Built 1999 to Present	1,343	3.20%	3,801	3.17%	16,177	4.54%
Built 1995 to 1998	1,217	2.90%	3,698	3.08%	14,818	4.16%
Built 1990 to 1994	1,985	4.73%	6,794	5.66%	24,875	6.98%
Built 1980 to 1989	5,600	13.34%	22,567	18.80%	67,243	18.86%
Built 1970 to 1979	9,755	23.23%	34,902	29.08%	101,441	28.45%
Built 1960 to 1969	8,851	21.08%	24,201	20.16%	70,675	19.82%
Built 1950 to 1959	9,182	21.87%	17,180	14.31%	41,676	11.69%
Built 1940 to 1949	2,125	5.06%	3,761	3.13%	10,023	2.81%
Built 1939 or Earlier	1,932	4.60%	3,115	2.60%	9,624	2.70%
2010 Median Year Built	1969		1973		1975	

Rolling Meadows

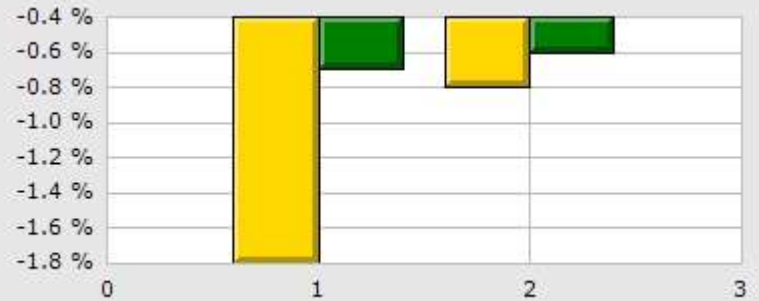
Type: **Shopping Center/Neighborhood Center**
 County: **Cook**

3 Mile
County

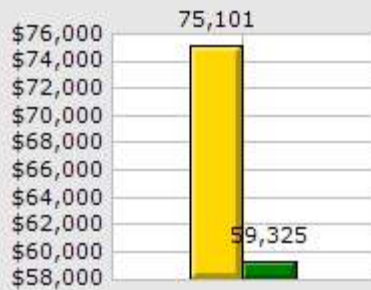
Population Growth



Household Growth



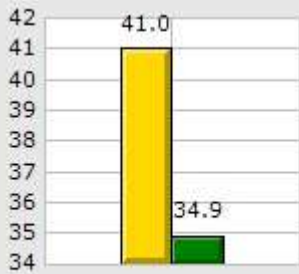
2010 Med Household Inc



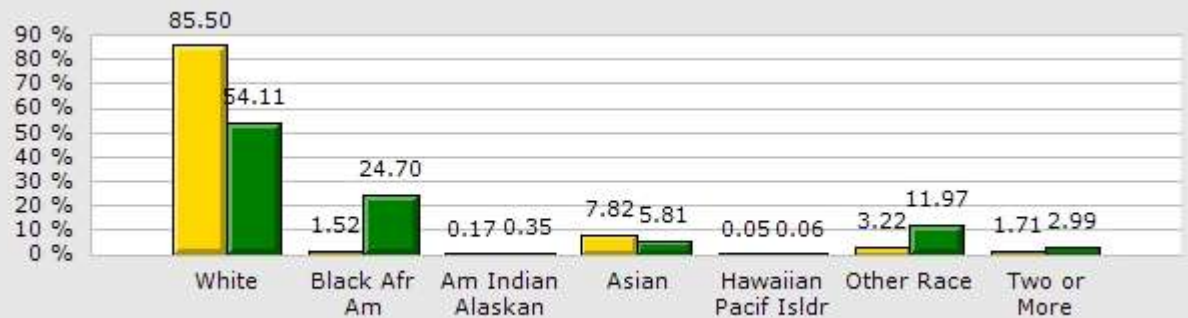
2010 Households by Household Income



2010 Median Age



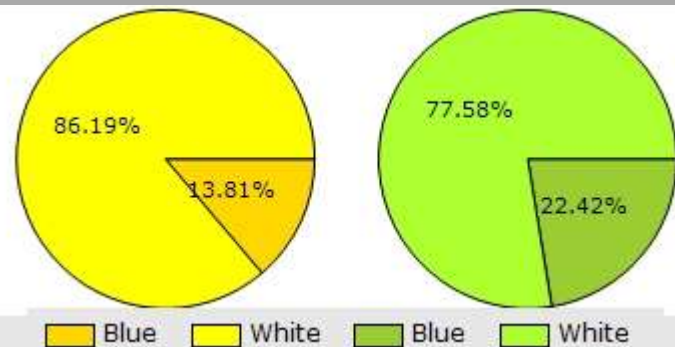
2010 Population by Race



2010 Renter vs. Owner



2010 Blue vs. White Collar



Demographic Market Comparison Report

3 mile radius

Rolling Meadows

Type: **Shopping Center/Neighborhood Center**
 County: **Cook**

	3 Mile		County	
Population				
Growth 2000 - 2010	-2.40%		-0.60%	
Growth 2010 - 2015	-0.80%		-0.60%	
2010 Blue Collar	5,985	13.81%	424,508	22.42%
2010 White Collar	37,353	86.19%	1,469,106	77.58%
2010 Population By Race				
	98,600		5,346,234	
White	84,306	85.50%	2,892,705	54.11%
Black Afr Am	1,495	1.52%	1,320,499	24.70%
Am Indian Alaskan	170	0.17%	18,880	0.35%
Asian	7,714	7.82%	310,705	5.81%
Hawaiian Pacif Islldr	53	0.05%	3,400	0.06%
Other Race	3,179	3.22%	640,114	11.97%
Two or More	1,683	1.71%	159,931	2.99%
Households				
Growth 2000 - 2010	-1.80%		-0.70%	
Growth 2010 - 2015	-0.80%		-0.60%	
Renter Occupied	10,316	26.33%	849,420	43.32%
Owner Occupied	28,870	73.67%	1,111,280	56.68%
2010 Households by HH Income				
	39,186		1,960,623	
Income < \$35,000	6,406	16.35%	544,485	27.77%
Income \$35,000 - \$74,999	13,138	33.53%	678,529	34.61%
Income \$75,000 - \$149,999	15,600	39.81%	587,315	29.96%
Income \$150,000 - \$249,999	3,039	7.76%	103,840	5.30%
Income \$250,000+	1,003	2.56%	46,454	2.37%
2010 Median Household Income	\$75,101		\$59,325	
2010 Median Age	41.00		34.90	

Consumer Spending Report

Rolling Meadows

2010 Annual Spending (in Thousands)	3 Mile	5 Mile	10 Mile
Total Specified Consumer Spending	\$1,837,057	\$5,206,710	\$16,833,354
Total Apparel	\$65,387	\$184,831	\$593,481
Women's Apparel	26,670	74,946	241,601
Men's Apparel	15,526	43,821	140,981
Girl's Apparel	5,762	16,319	52,785
Boy's Apparel	4,407	12,598	40,514
Infant Apparel	4,559	13,224	41,926
Footwear (excl. Infants)	10,200	29,061	93,135
Other Apparel Prod/Services	8,463	23,924	75,674
Total Entertainment	\$179,900	\$504,064	\$1,640,026
Sports and Recreation	7,071	20,119	65,926
TV, Radio and Sound Equipment	60,838	172,511	553,672
Reading Materials	8,071	22,291	72,345
Travel	101,726	282,878	927,796
Photographic Equipment	2,195	6,264	20,287
Total Food At Home	\$152,038	\$428,877	\$1,377,714
Cereal Products	9,223	26,096	83,642
Bread & Bakery Products	20,041	56,322	181,222
Seafood	8,434	23,638	75,981
Meat/Poultry/Fish/Eggs	50,882	143,910	461,427
Dairy Products	24,153	68,229	219,331
Fruits and Vegetables	39,305	110,683	356,112
Total Food Away From Home	\$152,985	\$434,147	\$1,393,983
Breakfast and Brunch	14,993	42,201	134,527
Dinner	71,832	203,513	654,230
Lunch	49,207	140,631	451,507
Snacks and Non Alcoholic Bev	11,374	32,486	103,859
Catered Affairs	5,580	15,316	49,859

Consumer Spending Report

Rolling Meadows

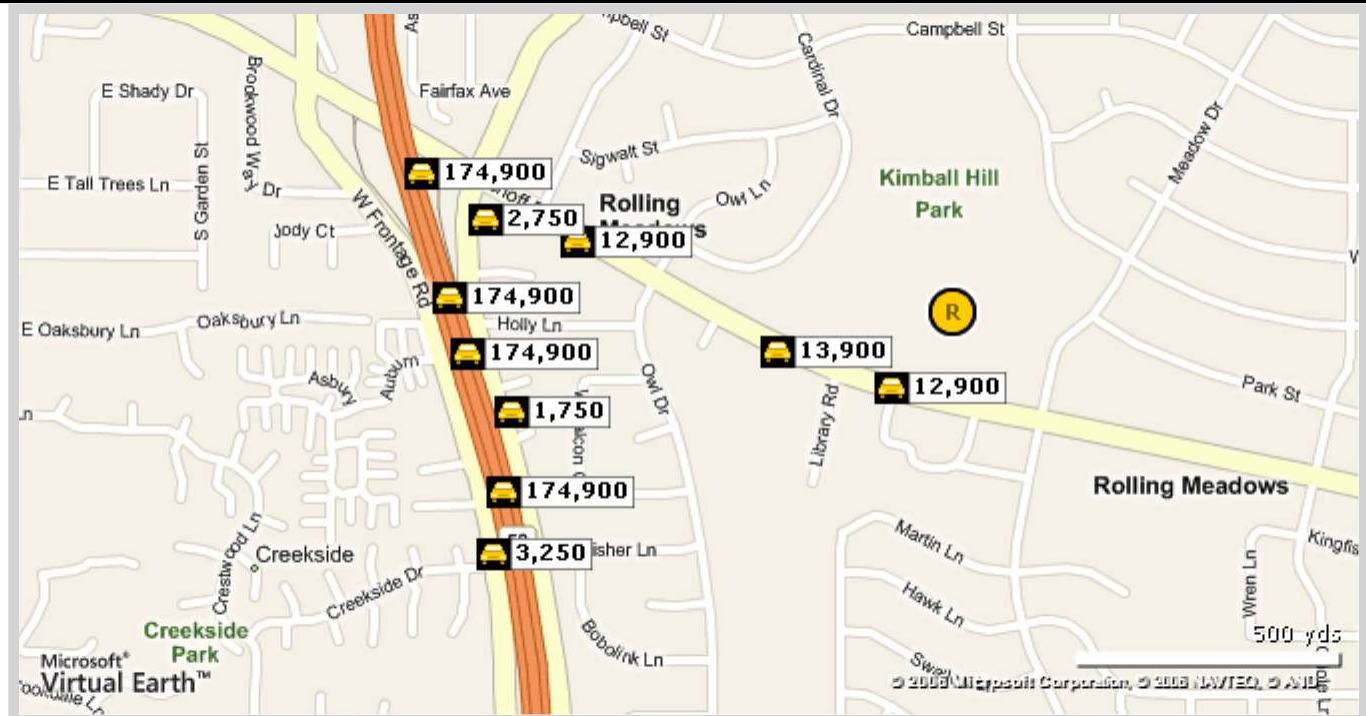
Annual Spending (in Thousands)	3 Mile	5 Mile	10 Mile
Total Alcoholic Beverages	\$29,793	\$84,335	\$268,442
Alcoholic Bev. at Home	16,996	48,181	154,692
Alcoholic Bev. away from Home	12,796	36,154	113,750
Total Furniture/Appliances	\$173,601	\$489,305	\$1,594,973
Bedroom Furniture	9,245	26,587	86,643
Living Room Furniture	15,878	44,227	143,470
Other Living & Family Room Furniture	4,070	11,525	38,058
Other Furniture	2,055	5,655	18,624
Major Appliances	14,790	41,440	135,980
Small Appliances	35,301	100,063	325,256
Misc Household Equipment	92,263	259,809	846,942
Total Transportation/Maint.	\$397,110	\$1,135,730	\$3,674,910
New Autos/Trucks/Vans	110,749	314,221	1,027,695
Used Vehicles	93,931	272,742	874,649
Purchase of RVs or Boats	12,346	35,126	119,218
Gasoline	131,315	375,460	1,205,697
Diesel Fuel	2,014	5,896	19,849
Automotive Maintenance/Repair	46,756	132,284	427,801
Total Health Care	\$75,641	\$211,461	\$688,007
Medical Services	45,269	127,170	414,778
Prescription Drugs	22,640	62,857	203,499
Medical Supplies	7,732	21,435	69,729
Total Education/Day Care	\$148,818	\$415,816	\$1,344,184
Education	65,667	182,862	590,388
Room and Board	6,302	17,721	59,568
Tuition/School Supplies	58,227	161,601	521,257
Day Care, Nursery & Preschool	18,621	53,633	172,970

Rolling Meadows

Business Employment by Type	# of Businesses	# Employees	#Emp/Bus
Total Businesses	6,281	88,260	14
Total Retail	1,265	19,648	16
Home Improvement Stores	59	840	14
General Merchandise Stores	27	2,208	82
Food Stores	84	1,626	19
Auto Dealers and Gas Stations	77	1,373	18
Apparel and Accessory Stores	132	1,970	15
Furniture and Home Furnishings	217	1,981	9
Eating and Drinking Places	348	6,907	20
Miscellaneous Retail Stores	321	2,743	9
Finance-Insurance-Real Estate	830	8,817	11
Banks, Saving and Lending Inst.	182	2,123	12
Security Brokers and Investments	156	1,122	7
Insurance Carriers and Agencies	228	3,633	16
Real Estate-Trust-Holding Co.	264	1,939	7
Services	2,824	36,803	13
Hotels and Lodging	44	2,594	59
Motion Picture and Amusement	135	2,364	18
Health Services	388	8,531	22
Legal Services	153	485	3
Educational Services	115	5,826	51
Auto Services	100	654	7
Other Services	1,889	16,349	9
Agriculture/Mining	67	479	7
Construction	408	3,473	9
Manufacturing	235	9,586	41
Transportation, Comm./Pub Util.	207	2,201	11
Wholesale Trade	372	4,987	13
Government	73	2,266	31
Daytime Population	88,260		
Daytime Population/Business	14		
Residential Population	98,603		
Residential Population/Business	16		

Traffic Count Report

Rolling Meadows



	Street	Cross Street	Cross Str Dist	Count Year	Avg Daily Volume	Volume Type	Miles from Subject Prop
1	Kirchoff Rd	Plaza Dr	0.02 E	2006	12,900	AADT	.11
2	Kirchoff Rd	Library Rd	0.11 E	2006	13,900	AADT	.20
3	Kirchoff Rd	Flicker Ln	0.04 NW	2006	12,900	AADT	.42
4	E Frontage Rd	Eleanore Ct	0.01 N	2006	1,750	AADT	.50
5	E Frontage Rd	Kirchoff Rd	0.04 N	2006	2,750	AADT	.52
6	I-290	Kirchoff Rd	0.40 N	2006	174,900	AADT	.53
7	I-290	Kirchoff Rd	0.24 N	2006	174,900	AADT	.53
8	I-290	Kirchoff Rd	0.17 N	2006	174,900	AADT	.55
9	W Frontage Rd	Creekside Dr	0.03 S	2006	3,250	AADT	.57
10	I-290	Kirchoff Rd	0.03 N	2006	174,900	AADT	.60