

# Demographic Summary Report

## Troy Marketplace

Radius	3 Mile		5 Mile		10 Mile	
<b>Population</b>						
2015 Projection	85,189		257,976		1,021,280	
2010 Estimate	86,356		260,268		1,035,714	
2000 Census	87,360		259,111		1,041,887	
Growth 2010 - 2015	-1.40%		-0.90%		-1.40%	
Growth 2000 - 2010	-1.10%		0.40%		-0.60%	
<b>2010 Population by Hispanic Origin</b>	1,769		5,293		23,129	
<b>2010 Population By Race</b>	86,356		260,268		1,035,714	
White	67,519	78.19%	215,136	82.66%	707,782	68.34%
Black or African American	3,235	3.75%	8,973	3.45%	235,318	22.72%
American Indian and Alaska Native	178	0.21%	657	0.25%	2,805	0.27%
Asian	12,731	14.74%	26,836	10.31%	57,697	5.57%
Native Hawaiian and Pacific Islander	23	0.03%	132	0.05%	394	0.04%
Other Race	465	0.54%	1,269	0.49%	6,750	0.65%
Two or More Races	2,206	2.55%	7,266	2.79%	24,968	2.41%
<b>Households</b>						
2015 Projection	35,727		106,543		417,396	
2010 Estimate	36,057		107,110		421,297	
2000 Census	35,939		105,147		416,871	
Growth 2010 - 2015	-0.90%		-0.50%		-0.90%	
Growth 2000 - 2010	0.30%		1.90%		1.10%	
Owner Occupied	24,222	67.18%	80,264	74.94%	303,337	72.00%
Renter Occupied	11,835	32.82%	26,846	25.06%	117,960	28.00%
<b>2010 Households by HH Income</b>	36,055		107,110		421,289	
Income Less Than \$15,000	2,686	7.45%	6,575	6.14%	36,397	8.64%
Income: \$15,000 - \$24,999	2,336	6.48%	6,582	6.15%	31,958	7.59%
Income: \$25,000 - \$34,999	2,343	6.50%	6,752	6.30%	32,894	7.81%
Income: \$35,000 - \$49,999	4,380	12.15%	12,963	12.10%	54,450	12.92%
Income: \$50,000 - \$74,999	6,612	18.34%	20,381	19.03%	86,218	20.47%
Income: \$75,000 - \$99,999	6,613	18.34%	18,582	17.35%	66,021	15.67%
Income: \$100,000 - \$149,999	7,551	20.94%	22,277	20.80%	70,956	16.84%
Income: \$150,000 - \$249,999	2,719	7.54%	9,489	8.86%	30,499	7.24%
Income: \$250,000 - \$499,999	628	1.74%	2,684	2.51%	9,102	2.16%
Income: \$500,000 or more	187	0.52%	825	0.77%	2,794	0.66%
<b>2010 Avg Household Income</b>	\$87,029		\$93,286		\$83,977	
<b>2010 Med Household Income</b>	\$73,448		\$75,288		\$64,632	
<b>2010 Per Capita Income</b>	\$36,403		\$38,483		\$34,259	

# Demographic Detail Report

## Troy Marketplace

Radius	3 Mile		5 Mile		10 Mile	
<b>Population</b>						
2015 Projection	85,189		257,976		1,021,280	
2010 Estimate	86,356		260,268		1,035,714	
2000 Census	87,360		259,111		1,041,887	
Growth 2010 - 2015	-1.40%		-0.90%		-1.40%	
Growth 2000 - 2010	-1.10%		0.40%		-0.60%	
<b>2010 Population by Age</b>	<b>86,356</b>		<b>260,268</b>		<b>1,035,714</b>	
Age 0 - 4	5,077	5.88%	15,269	5.87%	63,173	6.10%
Age 5 - 9	5,091	5.90%	15,421	5.93%	64,223	6.20%
Age 10 - 14	5,374	6.22%	16,350	6.28%	65,767	6.35%
Age 15 - 17	3,135	3.63%	9,740	3.74%	40,448	3.91%
Age 18 - 20	2,690	3.12%	8,045	3.09%	37,017	3.57%
Age 21 - 24	3,939	4.56%	10,769	4.14%	47,435	4.58%
Age 25 - 34	11,156	12.92%	33,216	12.76%	127,904	12.35%
Age 35 - 44	13,616	15.77%	39,961	15.35%	147,932	14.28%
Age 45 - 49	6,952	8.05%	21,370	8.21%	79,582	7.68%
Age 50 - 54	6,637	7.69%	20,762	7.98%	78,361	7.57%
Age 55 - 59	5,888	6.82%	18,087	6.95%	69,955	6.75%
Age 60 - 64	4,899	5.67%	14,823	5.70%	59,527	5.75%
Age 65 - 74	6,227	7.21%	18,872	7.25%	78,198	7.55%
Age 75 - 84	3,846	4.45%	12,035	4.62%	51,404	4.96%
Age 85 and over	1,831	2.12%	5,548	2.13%	24,789	2.39%
Age 16 and over	69,754	80.77%	209,913	80.65%	828,873	80.03%
Age 18 and over	67,680	78.37%	203,489	78.18%	802,102	77.44%
Age 21 and over	64,990	75.26%	195,444	75.09%	765,085	73.87%
Age 65 and over	11,904	13.78%	36,455	14.01%	154,390	14.91%
<b>Median Age</b>	<b>39.90</b>		<b>40.40</b>		<b>40.00</b>	
<b>Average Age</b>	<b>39.50</b>		<b>39.70</b>		<b>39.60</b>	

## Demographic Detail Report

### Troy Marketplace

Radius	3 Mile	5 Mile	10 Mile
<b>2010 Population By Race</b>	<b>86,356</b>	<b>260,268</b>	<b>1,035,714</b>
White	67,519 78.19%	215,136 82.66%	707,782 68.34%
Black or African American	3,235 3.75%	8,973 3.45%	235,318 22.72%
American Indian and Alaska Native	178 0.21%	657 0.25%	2,805 0.27%
Asian	12,731 14.74%	26,836 10.31%	57,697 5.57%
Native Hawaiian and Pacific Islander	23 0.03%	132 0.05%	394 0.04%
Other Race	465 0.54%	1,269 0.49%	6,750 0.65%
Two or More Races	2,206 2.55%	7,266 2.79%	24,968 2.41%
<b>2010 Population by Hispanic Origin</b>	<b>86,356</b>	<b>260,269</b>	<b>1,035,713</b>
Not Hispanic or Latino	84,588 97.95%	254,976 97.97%	1,012,586 97.77%
Hispanic or Latino:	1,769 2.05%	5,293 2.03%	23,129 2.23%
Mexican	909 1.05%	2,675 1.03%	12,604 1.22%
Puerto Rican	152 0.18%	516 0.20%	2,971 0.29%
Cuban	59 0.07%	189 0.07%	762 0.07%
Other Hispanic or Latino	648 0.75%	1,913 0.74%	6,790 0.66%
<b>2010 Age 5+ Language at Home</b>	<b>81,280</b>	<b>245,000</b>	<b>972,540</b>
Speak Only English	62,287 76.63%	195,179 79.66%	830,654 85.41%
Speak Asian or Pacific Island	5,148 6.33%	10,282 4.20%	23,800 2.45%
Speak IndoEuropean	8,076 9.94%	22,654 9.25%	68,682 7.06%
Speak Spanish	1,095 1.35%	2,715 1.11%	14,790 1.52%
Speak Other Language	4,674 5.75%	14,170 5.78%	34,614 3.56%
<b>2010 Median Age, Male</b>	<b>38.50</b>	<b>39.10</b>	<b>38.30</b>
<b>2010 Average Age, Male</b>	<b>38.00</b>	<b>38.40</b>	<b>38.10</b>
<b>Median Age, Female</b>	<b>41.30</b>	<b>41.60</b>	<b>41.50</b>
<b>Average Age, Female</b>	<b>41.00</b>	<b>41.00</b>	<b>41.00</b>
<b>2010 Population by Employment Status (Age 16+)</b>	<b>69,754</b>	<b>209,913</b>	<b>828,873</b>
In Armed Forces	14 0.02%	58 0.03%	293 0.04%
Civilian, Employed	36,803 52.76%	111,738 53.23%	415,183 50.09%
Civilian, Unemployed	5,762 8.26%	16,251 7.74%	77,960 9.41%
Not In Labor Force	27,175 38.96%	81,866 39.00%	335,437 40.47%
<b>2010 Population by Occupation Classification (Age 16+)</b>	<b>36,803</b>	<b>111,737</b>	<b>415,183</b>
Blue Collar	4,548 12.36%	14,698 13.15%	68,405 16.48%
White Collar	27,597 74.99%	84,022 75.20%	287,347 69.21%
Service	4,658 12.66%	13,017 11.65%	59,431 14.31%

## Demographic Detail Report

### Troy Marketplace

Radius	3 Mile	5 Mile	10 Mile
<b>2000 Population by Marital Status (Age 15+)</b>	<b>70,814</b>	<b>213,230</b>	<b>842,551</b>
Total, Never Married	21,058 29.74%	63,062 29.57%	265,588 31.52%
Married	38,628 54.55%	117,359 55.04%	424,819 50.42%
Widowed	4,126 5.83%	12,239 5.74%	56,909 6.75%
Divorced	7,002 9.89%	20,570 9.65%	95,235 11.30%
Males Divorced	2,697	7,582	34,168
Females Divorced	3,764	11,033	51,953
Males, Never Married	10,299	30,579	126,272
Females Never Married	8,681	25,381	112,638
<b>2010 Population by Education</b>	<b>61,051</b>	<b>184,676</b>	<b>717,650</b>
Less Than 9Th Grade	1,689 2.77%	5,475 2.96%	24,200 3.37%
Some High School, No Diploma	3,093 5.07%	9,647 5.22%	54,832 7.64%
High School Graduate (Includes Equivalency)	13,180 21.59%	40,178 21.76%	181,703 25.32%
Some College, No Degree	11,720 19.20%	36,077 19.54%	155,627 21.69%
Associate Degree	4,538 7.43%	13,521 7.32%	53,198 7.41%
Bachelor Degree	15,898 26.04%	47,587 25.77%	145,546 20.28%
Advanced Degrees	10,933 17.91%	32,191 17.43%	102,544 14.29%
<b>2010 Population by Occupation (Age 16+)</b>	<b>41,460</b>	<b>124,756</b>	<b>474,614</b>
Management, Business, & Financial	13,179 31.79%	39,095 31.34%	135,684 28.59%
Professional & Related Occupations	3,283 7.92%	9,276 7.44%	29,031 6.12%
Services	16,554 39.93%	49,648 39.80%	202,197 42.60%
Sales & Office	4,912 11.85%	15,124 12.12%	51,551 10.86%
Farming, Fishing, and Forestry	2 0.00%	34 0.03%	224 0.05%
Construction and Extraction, Maint	875 2.11%	3,021 2.42%	12,558 2.65%
Production & Transportation	2,655 6.40%	8,558 6.86%	43,369 9.14%
<b>2010 Workers by Travel Time to Work (Age 16+)</b>	<b>36,817</b>	<b>111,797</b>	<b>415,475</b>
Less Than 15 Minutes	8,927 24.25%	25,964 23.22%	89,067 21.44%
15 to 29 Minutes	15,582 42.32%	47,839 42.79%	176,514 42.48%
30 to 44 Minutes	8,259 22.43%	25,313 22.64%	95,602 23.01%
45 to 59 Minutes	2,442 6.63%	7,622 6.82%	29,778 7.17%
60+ Minutes	1,607 4.36%	5,059 4.53%	24,514 5.90%

## Demographic Detail Report

### Troy Marketplace

Radius	3 Mile	5 Mile	10 Mile
<b>Households</b>			
2015 Projection	35,727	106,543	417,396
2010 Estimate	36,057	107,110	421,297
2000 Census	35,939	105,147	416,871
Growth 2010 - 2015	-0.90%	-0.50%	-0.90%
Growth 2000 - 2010	0.30%	1.90%	1.10%
<b>2000 Households by HH Size</b>	<b>35,939</b>	<b>105,147</b>	<b>416,871</b>
1-Person Households	11,229 31.24%	31,290 29.76%	121,978 29.26%
2-Person Households	10,979 30.55%	33,433 31.80%	132,764 31.85%
3-Person Households	5,639 15.69%	16,307 15.51%	66,648 15.99%
4-Person Households	5,100 14.19%	14,791 14.07%	56,306 13.51%
5-Person Households	2,035 5.66%	6,241 5.94%	25,032 6.00%
6-Person Households	674 1.88%	2,109 2.01%	8,983 2.15%
7 or more Person Households	283 0.79%	976 0.93%	5,160 1.24%
<b>2010 Average Household Size</b>	<b>2.38</b>	<b>2.41</b>	<b>2.43</b>
<b>2010 Households by HH Income</b>	<b>36,055</b>	<b>107,110</b>	<b>421,289</b>
Income Less than \$15,000	2,686 7.45%	6,575 6.14%	36,397 8.64%
Income: \$15,000 - \$24,999	2,336 6.48%	6,582 6.15%	31,958 7.59%
Income: \$25,000 - \$34,999	2,343 6.50%	6,752 6.30%	32,894 7.81%
Income: \$35,000 - \$49,999	4,380 12.15%	12,963 12.10%	54,450 12.92%
Income: \$50,000 - \$74,999	6,612 18.34%	20,381 19.03%	86,218 20.47%
Income: \$75,000 - \$99,999	6,613 18.34%	18,582 17.35%	66,021 15.67%
Income: \$100,000 - \$149,999	7,551 20.94%	22,277 20.80%	70,956 16.84%
Income: \$150,000 - \$249,999	2,719 7.54%	9,489 8.86%	30,499 7.24%
Income: \$250,000 - \$499,999	628 1.74%	2,684 2.51%	9,102 2.16%
Income: \$500,000 or more	187 0.52%	825 0.77%	2,794 0.66%
2010 Avg Household Income	\$87,029	\$93,286	\$83,977
2010 Med Household Income	\$73,448	\$75,288	\$64,632
2010 Per Capita Income	\$36,403	\$38,483	\$34,259
<b>2010 Occupied Housing</b>	<b>36,057</b>	<b>107,110</b>	<b>421,297</b>
Owner Occupied	24,222 67.18%	80,264 74.94%	303,337 72.00%
Renter Occupied	11,835 32.82%	26,846 25.06%	117,960 28.00%

# Demographic Detail Report

## Troy Marketplace

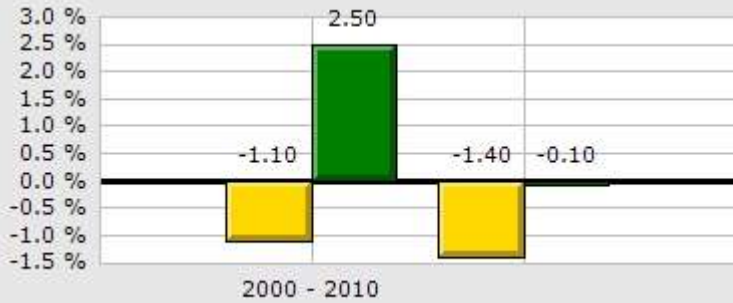
Radius	3 Mile		5 Mile		10 Mile	
<b>2010 Housing Value - Owner Occupied</b>	<b>24,222</b>		<b>80,263</b>		<b>303,336</b>	
Value Less than \$20,000	254	1.05%	938	1.17%	6,837	2.25%
Value \$20,000 - \$39,999	322	1.33%	1,552	1.93%	11,916	3.93%
Value \$40,000 - \$59,999	735	3.03%	2,997	3.73%	20,760	6.84%
Value \$60,000 - \$79,999	1,110	4.58%	4,394	5.47%	31,588	10.41%
Value \$80,000 - \$99,999	2,402	9.92%	8,016	9.99%	42,582	14.04%
Value \$100,000 - \$149,999	8,163	33.70%	24,754	30.84%	83,802	27.63%
Value \$150,000 - \$199,999	6,453	26.64%	19,312	24.06%	51,287	16.91%
Value \$200,000 - \$299,999	3,409	14.07%	11,282	14.06%	30,655	10.11%
Value \$300,000 - \$399,999	862	3.56%	3,869	4.82%	11,391	3.76%
Value \$400,000 - \$499,999	299	1.23%	1,547	1.93%	4,955	1.63%
Value \$500,000 - \$749,999	198	0.82%	885	1.10%	3,699	1.22%
Value \$750,000 - \$999,999	15	0.06%	478	0.60%	2,185	0.72%
Value \$1,000,000 or more	0	0.00%	239	0.30%	1,679	0.55%
<b>2010 Med Housing Val-Owner Occupied</b>	<b>\$145,445</b>		<b>\$145,605</b>		<b>\$124,690</b>	
<b>2000 Housing Units by Units in Structure</b>	<b>37,105</b>		<b>108,533</b>		<b>433,543</b>	
1 Unit Attached	1,524	4.11%	4,413	4.07%	26,195	6.04%
1 Unit Detached	23,960	64.57%	78,750	72.56%	299,956	69.19%
2 Units	265	0.71%	1,157	1.07%	7,412	1.71%
3 - 19 Units	8,313	22.40%	15,774	14.53%	59,337	13.69%
20 - 49 Units	723	1.95%	2,497	2.30%	9,288	2.14%
50 or more Units	1,986	5.35%	4,478	4.13%	21,692	5.00%
Mobile Home or Trailer	334	0.90%	1,437	1.32%	9,604	2.22%
Boat, RV, Van, Etc.	0	0.00%	27	0.02%	59	0.01%
<b>2010 Housing Units by Yr Built</b>	<b>38,315</b>		<b>113,563</b>		<b>456,146</b>	
Built 1999 to Present	1,542	4.02%	6,448	5.68%	27,908	6.12%
Built 1995 to 1998	1,193	3.11%	4,119	3.63%	15,220	3.34%
Built 1990 to 1994	1,833	4.78%	4,794	4.22%	18,518	4.06%
Built 1980 to 1989	3,993	10.42%	10,393	9.15%	44,922	9.85%
Built 1970 to 1979	12,242	31.95%	25,711	22.64%	80,071	17.55%
Built 1960 to 1969	7,350	19.18%	19,418	17.10%	90,737	19.89%
Built 1950 to 1959	6,788	17.72%	24,947	21.97%	93,941	20.59%
Built 1940 to 1949	1,766	4.61%	9,596	8.45%	47,536	10.42%
Built 1939 or Earlier	1,608	4.20%	8,137	7.17%	37,293	8.18%
<b>2010 Median Year Built</b>	<b>1971</b>		<b>1967</b>		<b>1965</b>	

**Troy Marketplace**

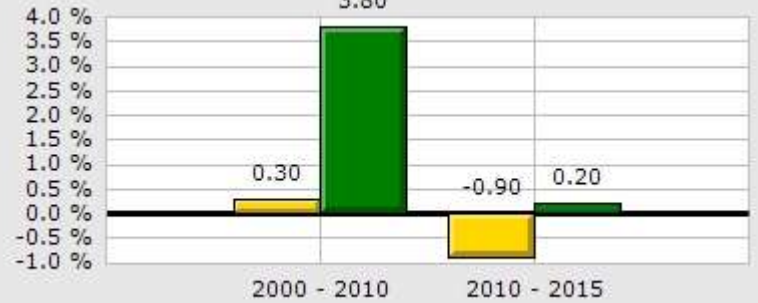
Type: **Shopping Center/Community Center**  
 County: **Oakland**

**3 Mile**  
**County**

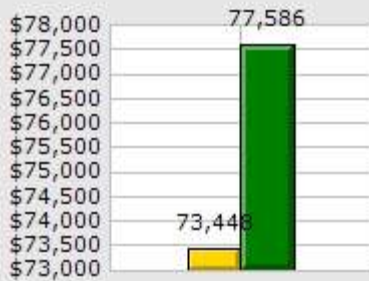
**Population Growth**



**Household Growth**



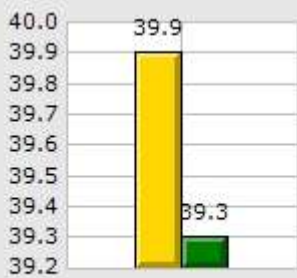
**2010 Med Household Inc**



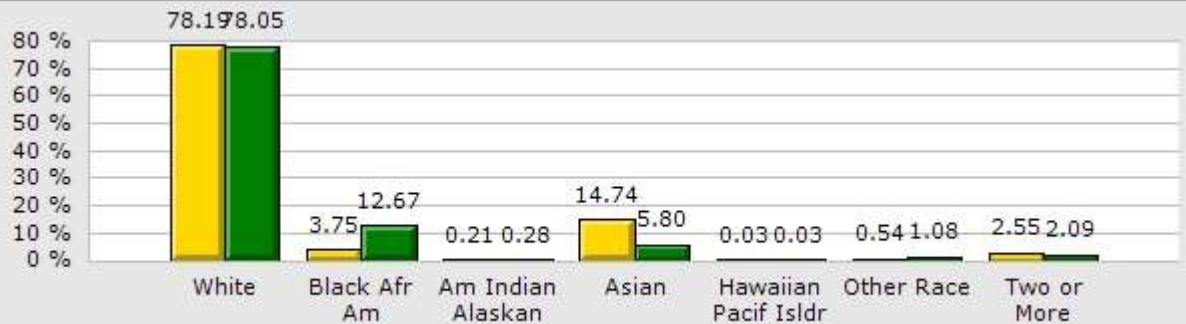
**2010 Households by Household Income**



**2010 Median Age**



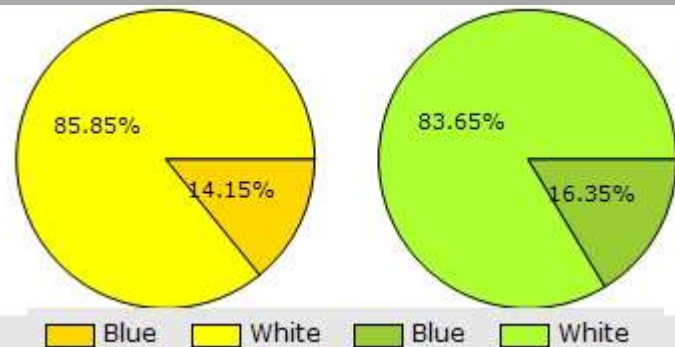
**2010 Population by Race**



**2010 Renter vs. Owner**



**2010 Blue vs. White Collar**



Demographic Market Comparison Report

3 mile radius

**Troy Marketplace**

Type: **Shopping Center/Community Center**  
 County: **Oakland**

	3 Mile		County	
<b>Population</b>				
Growth 2000 - 2010	-1.10%		2.50%	
Growth 2010 - 2015	-1.40%		-0.10%	
2010 Blue Collar	4,548	14.15%	73,565	16.35%
2010 White Collar	27,597	85.85%	376,316	83.65%
<b>2010 Population By Race</b>	<b>86,357</b>		<b>1,223,804</b>	
White	67,519	78.19%	955,205	78.05%
Black Afr Am	3,235	3.75%	155,099	12.67%
Am Indian Alaskan	178	0.21%	3,377	0.28%
Asian	12,731	14.74%	70,931	5.80%
Hawaiian Pacif Islldr	23	0.03%	358	0.03%
Other Race	465	0.54%	13,251	1.08%
Two or More	2,206	2.55%	25,583	2.09%
<b>Households</b>				
Growth 2000 - 2010	0.30%		3.80%	
Growth 2010 - 2015	-0.90%		0.20%	
Renter Occupied	11,835	32.82%	127,614	26.10%
Owner Occupied	24,222	67.18%	361,409	73.90%
<b>2010 Households by HH Income</b>	<b>36,055</b>		<b>489,022</b>	
Income < \$35,000	7,365	20.43%	91,572	18.73%
Income \$35,000 - \$74,999	10,992	30.49%	141,664	28.97%
Income \$75,000 - \$149,999	14,164	39.28%	183,954	37.62%
Income \$150,000 - \$249,999	2,719	7.54%	49,287	10.08%
Income \$250,000+	815	2.26%	22,545	4.61%
2010 Median Household Income	\$73,448		\$77,586	
2010 Median Age	39.90		39.30	

## Consumer Spending Report

### Troy Marketplace

2010 Annual Spending (in Thousands)	3 Mile	5 Mile	10 Mile
<b>Total Specified Consumer Spending</b>	<b>\$1,653,559</b>	<b>\$5,247,857</b>	<b>\$18,717,267</b>
<b>Total Apparel</b>	<b>\$58,410</b>	<b>\$183,907</b>	<b>\$653,109</b>
Women's Apparel	23,825	75,549	267,848
Men's Apparel	13,851	43,739	154,467
Girl's Apparel	5,126	16,212	57,289
Boy's Apparel	4,004	12,547	45,089
Infant Apparel	4,146	12,796	46,059
Footwear (excl. Infants)	9,169	28,755	102,874
Other Apparel Prod/Services	7,458	23,064	82,357
<b>Total Entertainment</b>	<b>\$159,430</b>	<b>\$510,801</b>	<b>\$1,788,371</b>
Sports and Recreation	6,388	20,501	71,192
TV, Radio and Sound Equipment	54,936	173,207	624,902
Reading Materials	7,138	22,931	81,234
Travel	88,968	287,832	988,948
Photographic Equipment	2,000	6,330	22,095
<b>Total Food At Home</b>	<b>\$135,856</b>	<b>\$428,444</b>	<b>\$1,544,330</b>
Cereal Products	8,264	25,982	93,744
Bread & Bakery Products	17,961	56,880	205,690
Seafood	7,410	23,387	82,870
Meat/Poultry/Fish/Eggs	45,618	143,441	519,597
Dairy Products	21,694	68,497	247,383
Fruits and Vegetables	34,908	110,257	395,045
<b>Total Food Away From Home</b>	<b>\$137,827</b>	<b>\$434,021</b>	<b>\$1,551,813</b>
Breakfast and Brunch	13,311	41,718	149,486
Dinner	64,724	204,171	728,988
Lunch	44,614	140,211	504,536
Snacks and Non Alcoholic Bev	10,245	32,065	113,785
Catered Affairs	4,933	15,855	55,019

## Consumer Spending Report

### Troy Marketplace

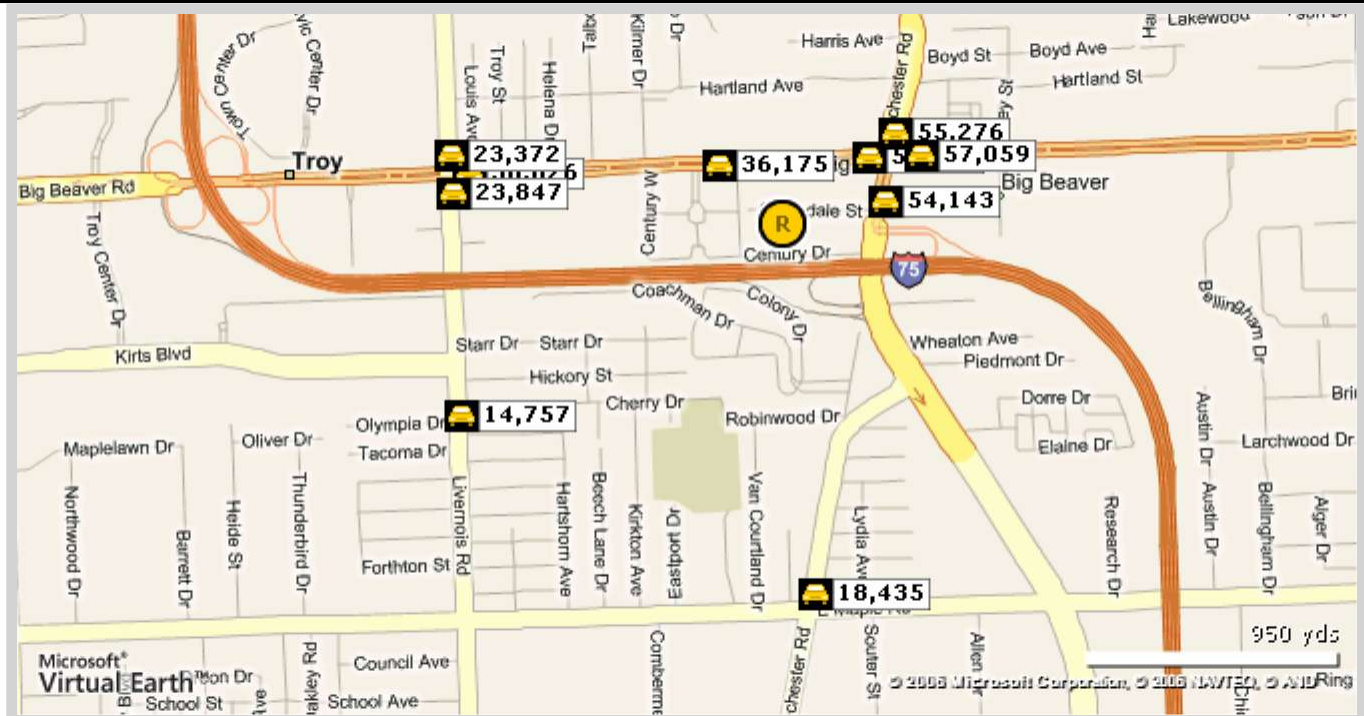
Annual Spending (in Thousands)	3 Mile	5 Mile	10 Mile
<b>Total Alcoholic Beverages</b>	<b>\$26,972</b>	<b>\$84,450</b>	<b>\$300,952</b>
Alcoholic Bev. at Home	15,296	48,249	171,592
Alcoholic Bev. away from Home	11,676	36,200	129,360
<b>Total Furniture/Appliances</b>	<b>\$154,461</b>	<b>\$494,872</b>	<b>\$1,731,675</b>
Bedroom Furniture	8,305	26,418	92,634
Living Room Furniture	13,873	44,381	154,002
Other Living & Family Room Furniture	3,648	11,796	40,790
Other Furniture	1,818	5,904	20,366
Major Appliances	13,139	42,555	150,361
Small Appliances	31,641	100,883	353,369
Misc Household Equipment	82,039	262,936	920,154
<b>Total Transportation/Maint.</b>	<b>\$361,224</b>	<b>\$1,145,226</b>	<b>\$4,114,321</b>
New Autos/Trucks/Vans	99,381	319,010	1,119,650
Used Vehicles	86,933	271,875	990,437
Purchase of RVs or Boats	10,960	36,585	124,081
Gasoline	120,184	378,429	1,382,634
Diesel Fuel	1,859	6,122	21,637
Automotive Maintenance/Repair	41,906	133,206	475,881
<b>Total Health Care</b>	<b>\$68,256</b>	<b>\$219,343</b>	<b>\$798,993</b>
Medical Services	40,719	130,866	468,848
Prescription Drugs	20,641	66,284	250,021
Medical Supplies	6,897	22,194	80,125
<b>Total Education/Day Care</b>	<b>\$133,094</b>	<b>\$423,005</b>	<b>\$1,477,258</b>
Education	58,735	186,663	653,481
Room and Board	5,759	18,889	66,187
Tuition/School Supplies	51,805	164,732	576,050
Day Care, Nursery & Preschool	16,796	52,721	181,538

## Troy Marketplace

Business Employment by Type	# of Businesses	# Employees	#Emp/Bus
<b>Total Businesses</b>	<b>6,543</b>	<b>90,019</b>	<b>14</b>
<b>Total Retail</b>	<b>1,322</b>	<b>22,018</b>	<b>17</b>
Home Improvement Stores	58	737	13
General Merchandise Stores	37	2,969	80
Food Stores	99	1,615	16
Auto Dealers and Gas Stations	114	3,585	31
Apparel and Accessory Stores	177	1,929	11
Furniture and Home Furnishings	161	2,125	13
Eating and Drinking Places	329	5,877	18
Miscellaneous Retail Stores	347	3,181	9
<b>Finance-Insurance-Real Estate</b>	<b>751</b>	<b>9,047</b>	<b>12</b>
Banks, Saving and Lending Inst.	170	3,426	20
Security Brokers and Investments	166	1,543	9
Insurance Carriers and Agencies	169	2,361	14
Real Estate-Trust-Holding Co.	246	1,717	7
<b>Services</b>	<b>2,763</b>	<b>33,806</b>	<b>12</b>
Hotels and Lodging	23	918	40
Motion Picture and Amusement	118	928	8
Health Services	292	4,341	15
Legal Services	187	1,808	10
Educational Services	109	3,194	29
Auto Services	150	1,118	7
Other Services	1,884	21,499	11
<b>Agriculture/Mining</b>	<b>75</b>	<b>473</b>	<b>6</b>
<b>Construction</b>	<b>401</b>	<b>2,428</b>	<b>6</b>
<b>Manufacturing</b>	<b>493</b>	<b>13,859</b>	<b>28</b>
<b>Transportation, Comm./Pub Util.</b>	<b>181</b>	<b>1,212</b>	<b>7</b>
<b>Wholesale Trade</b>	<b>467</b>	<b>5,625</b>	<b>12</b>
<b>Government</b>	<b>90</b>	<b>1,551</b>	<b>17</b>
<b>Daytime Population</b>	<b>90,019</b>		
<b>Daytime Population/Business</b>	<b>14</b>		
<b>Residential Population</b>	<b>86,356</b>		
<b>Residential Population/Business</b>	<b>13</b>		

# Traffic Count Report

## Troy Marketplace



Street	Cross Street	Cross Str Dist	Count Year	Avg Daily Volume	Volume Type	Miles from Subject Prop
1 E Big Beaver Rd	Liberty Ln	0.04 E	2007	36,175	ADT	.18
2 Rochester Rd	Henrietta Ave	0.03 N	2005	54,143	ADT	.23
3 E Big Beaver Rd	Rochester Rd	0.05 E	2008	53,501	ADT	.24
4 Rochester Rd	E Big Beaver Rd	0.05 S	2005	55,276	ADT	.32
5 E Big Beaver Rd	Rochester Rd	0.06 W	2008	57,059	ADT	.34
6 E Big Beaver Rd	Louis Dr	0.03 E	2008	58,026	ADT	.69
7 Livernois Rd	W Big Beaver Rd	0.04 N	2008	23,847	ADT	.72
8 Livernois Rd	W Big Beaver Rd	0.04 S	2008	23,372	ADT	.74
9 Rochester Rd	Chopin St	0.02 N	2005	18,435	ADT	.81
10 Livernois Rd	Olympia Dr	0.02 S	2005	14,757	ADT	.82