

Demographic Summary Report

Cocoa Commons

| Radius | 3 Mile | 5 Mile | 10 Mile |
|---|---------------|---------------|----------------|
| Population | | | |
| 2016 Projection | 26,153 | 70,812 | 163,825 |
| 2011 Estimate | 25,537 | 68,747 | 158,627 |
| 2010 Census | 25,635 | 68,910 | 158,882 |
| Growth 2011 - 2016 | 2.40% | 3.00% | 3.30% |
| Growth 2010 - 2011 | -0.40% | -0.20% | -0.20% |
| 2011 Population by Hispanic Origin | 2,579 | 5,450 | 11,238 |
| 2011 Population By Race | 25,537 | 68,747 | 158,627 |
| White | 17,635 69.06% | 50,691 73.74% | 130,596 82.33% |
| Black or African American | 5,577 21.84% | 13,091 19.04% | 17,594 11.09% |
| American Indian and Alaska Native | 150 0.59% | 335 0.49% | 670 0.42% |
| Asian | 247 0.97% | 982 1.43% | 2,966 1.87% |
| Native Hawaiian and Pacific Islander | 87 0.34% | 176 0.26% | 272 0.17% |
| Other Race | 1,082 4.24% | 1,654 2.41% | 2,537 1.60% |
| Two or More Races | 759 2.97% | 1,817 2.64% | 3,990 2.52% |
| Households | | | |
| 2016 Projection | 10,591 | 28,228 | 67,240 |
| 2011 Estimate | 10,341 | 27,346 | 64,931 |
| 2010 Census | 10,379 | 27,412 | 65,056 |
| Growth 2011 - 2016 | 2.40% | 3.20% | 3.60% |
| Growth 2010 - 2011 | -0.40% | -0.20% | -0.20% |
| Owner Occupied | 6,470 62.57% | 18,330 67.03% | 46,986 72.36% |
| Renter Occupied | 3,871 37.43% | 9,016 32.97% | 17,945 27.64% |
| 2011 Households by HH Income | 10,341 | 27,347 | 64,933 |
| Income Less Than \$15,000 | 2,045 19.78% | 4,739 17.33% | 8,321 12.81% |
| Income: \$15,000 - \$24,999 | 1,501 14.52% | 3,657 13.37% | 7,726 11.90% |
| Income: \$25,000 - \$34,999 | 1,334 12.90% | 3,341 12.22% | 7,567 11.65% |
| Income: \$35,000 - \$49,999 | 1,621 15.68% | 4,589 16.78% | 10,383 15.99% |
| Income: \$50,000 - \$74,999 | 1,778 17.19% | 4,807 17.58% | 12,522 19.28% |
| Income: \$75,000 - \$99,999 | 905 8.75% | 2,658 9.72% | 8,117 12.50% |
| Income: \$100,000 - \$149,999 | 849 8.21% | 2,394 8.75% | 7,368 11.35% |
| Income: \$150,000 - \$199,999 | 192 1.86% | 740 2.71% | 1,926 2.97% |
| Income: \$200,000+ | 116 1.12% | 422 1.54% | 1,003 1.54% |
| 2011 Avg Household Income | \$50,258 | \$54,645 | \$60,705 |
| 2011 Med Household Income | \$36,992 | \$40,087 | \$47,111 |
| 2011 Per Capita Income | \$20,387 | \$23,243 | \$25,717 |

Demographic Detail Report

Cocoa Commons

| Radius | 3 Mile | 5 Mile | 10 Mile |
|-------------------------------|---------------|---------------|----------------|
| Population | | | |
| 2016 Projection | 26,153 | 70,812 | 163,825 |
| 2011 Estimate | 25,537 | 68,747 | 158,627 |
| 2010 Census | 25,635 | 68,910 | 158,882 |
| Growth 2011 - 2016 | 2.40% | 3.00% | 3.30% |
| Growth 2010 - 2011 | -0.40% | -0.20% | -0.20% |
| 2011 Population by Age | 25,537 | 68,747 | 158,627 |
| Age 0 - 4 | 1,759 6.89% | 3,820 5.56% | 7,883 4.97% |
| Age 5 - 9 | 1,601 6.27% | 3,767 5.48% | 8,471 5.34% |
| Age 10 - 14 | 1,454 5.69% | 3,812 5.54% | 9,237 5.82% |
| Age 15 - 19 | 1,759 6.89% | 4,869 7.08% | 10,541 6.65% |
| Age 20 - 24 | 1,670 6.54% | 4,943 7.19% | 8,937 5.63% |
| Age 25 - 34 | 2,977 11.66% | 7,389 10.75% | 15,906 10.03% |
| Age 35 - 44 | 2,942 11.52% | 7,688 11.18% | 18,866 11.89% |
| Age 45 - 49 | 2,136 8.36% | 5,800 8.44% | 14,031 8.85% |
| Age 50 - 54 | 2,224 8.71% | 5,807 8.45% | 14,011 8.83% |
| Age 55 - 59 | 1,808 7.08% | 4,862 7.07% | 11,683 7.37% |
| Age 60 - 64 | 1,487 5.82% | 4,190 6.09% | 10,339 6.52% |
| Age 65 - 74 | 2,103 8.24% | 6,546 9.52% | 15,891 10.02% |
| Age 75 - 84 | 1,240 4.86% | 3,860 5.61% | 9,525 6.00% |
| Age 85 and over | 377 1.48% | 1,394 2.03% | 3,305 2.08% |
| Age 65 and over | 3,720 14.57% | 11,800 17.16% | 28,721 18.11% |
| Median Age | 40.60 | 42.70 | 44.70 |
| Average Age | 39.30 | 41.00 | 42.20 |

Demographic Detail Report

Cocoa Commons

| Radius | 3 Mile | 5 Mile | 10 Mile |
|---|---------------|---------------|----------------|
| 2011 Population By Race | 25,537 | 68,747 | 158,627 |
| White | 17,635 69.06% | 50,691 73.74% | 130,596 82.33% |
| Black or African American | 5,577 21.84% | 13,091 19.04% | 17,594 11.09% |
| American Indian and Alaska Native | 150 0.59% | 335 0.49% | 670 0.42% |
| Asian | 247 0.97% | 982 1.43% | 2,966 1.87% |
| Native Hawaiian and Pacific Islander | 87 0.34% | 176 0.26% | 272 0.17% |
| Other Race | 1,082 4.24% | 1,654 2.41% | 2,537 1.60% |
| Two or More Races | 759 2.97% | 1,817 2.64% | 3,990 2.52% |
| 2011 Population by Hispanic Origin | 25,537 | 68,746 | 158,625 |
| Not Hispanic or Latino | 22,958 89.90% | 63,296 92.07% | 147,387 92.92% |
| Hispanic or Latino | 2,579 10.10% | 5,450 7.93% | 11,238 7.08% |
| 2011 Age 5+ Language at Home | 24,580 | 63,257 | 147,275 |
| Speak Only English | 22,383 91.06% | 58,011 91.71% | 135,371 91.92% |
| Speak Asian or Pacific Island | 161 0.66% | 599 0.95% | 1,306 0.89% |
| Speak IndoEuropean | 382 1.55% | 1,271 2.01% | 3,282 2.23% |
| Speak Spanish | 1,553 6.32% | 3,216 5.08% | 6,814 4.63% |
| Speak Other Language | 101 0.41% | 160 0.25% | 502 0.34% |
| 2011 Median Age, Male | 39.50 | 40.40 | 43.30 |
| 2011 Average Age, Male | 38.40 | 39.60 | 41.10 |
| Median Age, Female | 41.60 | 44.90 | 45.80 |
| Average Age, Female | 40.10 | 42.40 | 43.20 |
| 2011 Population by Occupation Classification (Age 16+) | 12,267 | 30,554 | 72,202 |
| Blue Collar | 3,475 28.33% | 7,505 24.56% | 14,795 20.49% |
| White Collar | 5,788 47.18% | 16,415 53.72% | 43,887 60.78% |
| Service | 3,004 24.49% | 6,634 21.71% | 13,520 18.73% |
| 2011 Population by Marital Status (Age 15+) | 21,305 | 55,173 | 128,548 |
| Total, Never Married | 6,720 31.54% | 15,874 28.77% | 31,115 24.20% |
| Married | 9,889 46.42% | 27,309 49.50% | 71,147 55.35% |
| Widowed | 1,478 6.94% | 4,242 7.69% | 9,542 7.42% |
| Divorced | 3,218 15.10% | 7,748 14.04% | 16,744 13.03% |

Demographic Detail Report

Cocoa Commons

| Radius | 3 Mile | | 5 Mile | | 10 Mile | |
|--|---------------|--------|---------------|--------|----------------|--------|
| 2011 Population by Education | 17,431 | | 45,785 | | 109,826 | |
| Less Than 9th Grade | 681 | 3.91% | 1,326 | 2.90% | 2,305 | 2.10% |
| Some High School, No Diploma | 2,033 | 11.66% | 4,611 | 10.07% | 8,238 | 7.50% |
| High School Grad (Incl Equivalency) | 6,471 | 37.12% | 15,052 | 32.88% | 33,229 | 30.26% |
| Some College, No Degree | 3,955 | 22.69% | 10,502 | 22.94% | 25,244 | 22.99% |
| Associate Degree | 1,822 | 10.45% | 5,335 | 11.65% | 12,854 | 11.70% |
| Bachelor Degree | 1,632 | 9.36% | 5,991 | 13.09% | 17,639 | 16.06% |
| Advanced Degrees | 837 | 4.80% | 2,968 | 6.48% | 10,317 | 9.39% |
| 2011 Population by Occupation (Age 16+) | 15,272 | | 37,189 | | 85,724 | |
| Management, Business, & Financial | 3,191 | 20.89% | 8,201 | 22.05% | 21,867 | 25.51% |
| Professional & Related Occupations | 498 | 3.26% | 1,659 | 4.46% | 5,218 | 6.09% |
| Services | 7,351 | 48.13% | 17,525 | 47.12% | 38,289 | 44.67% |
| Sales & Office | 1,419 | 9.29% | 3,747 | 10.08% | 8,663 | 10.11% |
| Farming, Fishing, and Forestry | 75 | 0.49% | 89 | 0.24% | 148 | 0.17% |
| Construction and Extraction, Maint | 1,038 | 6.80% | 2,047 | 5.50% | 4,160 | 4.85% |
| Production & Transportation | 1,700 | 11.13% | 3,921 | 10.54% | 7,379 | 8.61% |
| 2011 Workers by Travel Time to Work (Age 16+) | 12,051 | | 30,129 | | 71,242 | |
| Less Than 15 Minutes | 2,762 | 22.92% | 7,848 | 26.05% | 17,082 | 23.98% |
| 15 to 29 Minutes | 5,394 | 44.76% | 12,664 | 42.03% | 28,869 | 40.52% |
| 30 to 44 Minutes | 2,646 | 21.96% | 5,836 | 19.37% | 15,006 | 21.06% |
| 45 to 59 Minutes | 464 | 3.85% | 1,292 | 4.29% | 3,359 | 4.71% |
| 60+ Minutes | 785 | 6.51% | 2,489 | 8.26% | 6,926 | 9.72% |
| 2000 Households by HH Size | 10,379 | | 27,412 | | 65,057 | |
| 1-Person Households | 2,908 | 28.02% | 7,708 | 28.12% | 17,712 | 27.23% |
| 2-Person Households | 3,562 | 34.32% | 10,045 | 36.64% | 24,952 | 38.35% |
| 3-Person Households | 1,726 | 16.63% | 4,388 | 16.01% | 10,175 | 15.64% |
| 4-Person Households | 1,185 | 11.42% | 2,995 | 10.93% | 7,434 | 11.43% |
| 5-Person Households | 584 | 5.63% | 1,369 | 4.99% | 3,050 | 4.69% |
| 6-Person Households | 249 | 2.40% | 557 | 2.03% | 1,112 | 1.71% |
| 7 or more Person Households | 165 | 1.59% | 350 | 1.28% | 622 | 0.96% |
| 2011 Average Household Size | 2.46 | | 2.39 | | 2.38 | |

Demographic Detail Report

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| Households | | | |
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| 2011 Estimate | 10,341 | 27,346 | 64,931 |
| 2010 Census | 10,379 | 27,412 | 65,056 |
| Growth 2011 - 2016 | 2.40% | 3.20% | 3.60% |
| Growth 2010 - 2011 | -0.40% | -0.20% | -0.20% |
| 2011 Households by HH Income | 10,341 | 27,347 | 64,933 |
| Income: Less than \$15,000 | 2,045 19.78% | 4,739 17.33% | 8,321 12.81% |
| Income: \$15,000 - \$24,999 | 1,501 14.52% | 3,657 13.37% | 7,726 11.90% |
| Income: \$25,000 - \$34,999 | 1,334 12.90% | 3,341 12.22% | 7,567 11.65% |
| Income: \$35,000 - \$49,999 | 1,621 15.68% | 4,589 16.78% | 10,383 15.99% |
| Income: \$50,000 - \$74,999 | 1,778 17.19% | 4,807 17.58% | 12,522 19.28% |
| Income: \$75,000 - \$99,999 | 905 8.75% | 2,658 9.72% | 8,117 12.50% |
| Income: \$100,000 - \$149,999 | 849 8.21% | 2,394 8.75% | 7,368 11.35% |
| Income: \$150,000 - \$199,999 | 192 1.86% | 740 2.71% | 1,926 2.97% |
| Income: \$200,000+ | 116 1.12% | 422 1.54% | 1,003 1.54% |
| 2011 Avg Household Income | \$50,258 | \$54,645 | \$60,705 |
| 2011 Med Household Income | \$36,992 | \$40,087 | \$47,111 |
| 2011 Per Capita Income | \$20,387 | \$23,243 | \$25,717 |
| 2011 Occupied Housing | 10,341 | 27,346 | 64,931 |
| Owner Occupied | 6,470 62.57% | 18,330 67.03% | 46,986 72.36% |
| Renter Occupied | 3,871 37.43% | 9,016 32.97% | 17,945 27.64% |
| 2000 Housing Units | 12,092 | 31,360 | 73,781 |
| 1 Unit Attached | 315 2.61% | 759 2.42% | 2,570 3.48% |
| 1 Unit Detached | 7,370 60.95% | 19,631 62.60% | 48,092 65.18% |
| 2 Units | 332 2.75% | 730 2.33% | 1,146 1.55% |
| 3 - 19 Units | 1,817 15.03% | 3,536 11.28% | 8,925 12.10% |
| 20 - 49 Units | 135 1.12% | 1,320 4.21% | 3,702 5.02% |
| 50 or more Units | 342 2.83% | 1,284 4.09% | 2,741 3.72% |
| Mobile Home or Trailer | 1,762 14.57% | 4,081 13.01% | 6,496 8.80% |
| Boat, RV, Van, Etc. | 19 0.16% | 19 0.06% | 109 0.15% |

Demographic Detail Report

Cocoa Commons

| Radius | 3 Mile | | 5 Mile | | 10 Mile | |
|--|------------------|--------|------------------|--------|------------------|--------|
| 2011 Housing Value - Owner Occupied | 6,872 | | 18,888 | | 48,084 | |
| Value Less than \$20,000 | 267 | 3.89% | 496 | 2.63% | 918 | 1.91% |
| Value \$20,000 - \$39,999 | 180 | 2.62% | 537 | 2.84% | 826 | 1.72% |
| Value \$40,000 - \$59,999 | 240 | 3.49% | 527 | 2.79% | 922 | 1.92% |
| Value \$60,000 - \$79,999 | 635 | 9.24% | 1,103 | 5.84% | 1,807 | 3.76% |
| Value \$80,000 - \$99,999 | 827 | 12.03% | 1,598 | 8.46% | 2,685 | 5.58% |
| Value \$100,000 - \$149,999 | 1,191 | 17.33% | 3,077 | 16.29% | 6,947 | 14.45% |
| Value \$150,000 - \$199,999 | 1,586 | 23.08% | 3,580 | 18.95% | 9,346 | 19.44% |
| Value \$200,000 - \$299,999 | 1,087 | 15.82% | 3,840 | 20.33% | 12,175 | 25.32% |
| Value \$300,000 - \$399,999 | 510 | 7.42% | 2,095 | 11.09% | 6,008 | 12.49% |
| Value \$400,000 - \$499,999 | 53 | 0.77% | 746 | 3.95% | 2,556 | 5.32% |
| Value \$500,000 - \$749,999 | 120 | 1.75% | 762 | 4.03% | 2,328 | 4.84% |
| Value \$750,000 - \$999,999 | 44 | 0.64% | 256 | 1.36% | 744 | 1.55% |
| Value \$1,000,000 or more | 132 | 1.92% | 271 | 1.43% | 822 | 1.71% |
| 2011 Med Housing Val-Owner Occupied | \$152,307 | | \$175,620 | | \$203,813 | |
| 2011 Housing Units by Yr Built | 12,091 | | 31,360 | | 73,780 | |
| Built 2005 to Present | 198 | 1.64% | 994 | 3.17% | 3,474 | 4.71% |
| Built 2000 to 2004 | 630 | 5.21% | 2,350 | 7.49% | 9,483 | 12.85% |
| Built 1990 to 1999 | 1,302 | 10.77% | 4,115 | 13.12% | 12,504 | 16.95% |
| Built 1980 to 1989 | 3,169 | 26.21% | 6,889 | 21.97% | 17,240 | 23.37% |
| Built 1970 to 1979 | 2,507 | 20.73% | 5,778 | 18.42% | 11,035 | 14.96% |
| Built 1960 to 1969 | 2,109 | 17.44% | 7,203 | 22.97% | 13,867 | 18.80% |
| Built 1950 to 1959 | 1,801 | 14.90% | 3,051 | 9.73% | 4,643 | 6.29% |
| Built 1940 to 1949 | 204 | 1.69% | 396 | 1.26% | 657 | 0.89% |
| Built 1939 or Earlier | 171 | 1.41% | 584 | 1.86% | 877 | 1.19% |
| 2011 Median Year Built | 1977 | | 1978 | | 1983 | |

Demographic Market Comparison Report

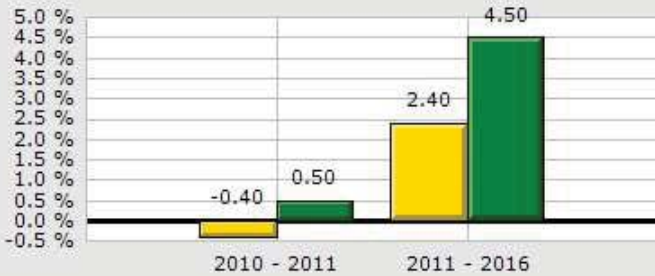
3 mile radius

Cocoa Commons

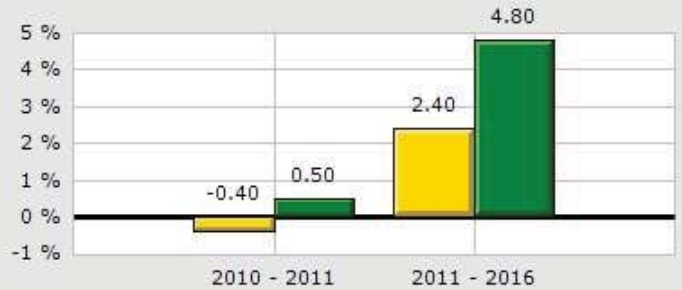
Type: Shopping Center/Neighborhood Center
 County: Brevard

3 Mile
 County

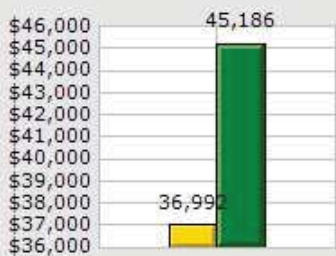
Population Growth



Household Growth



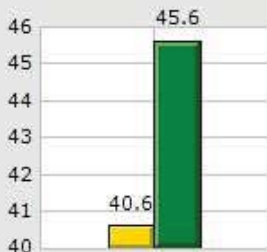
2011 Med Household Inc



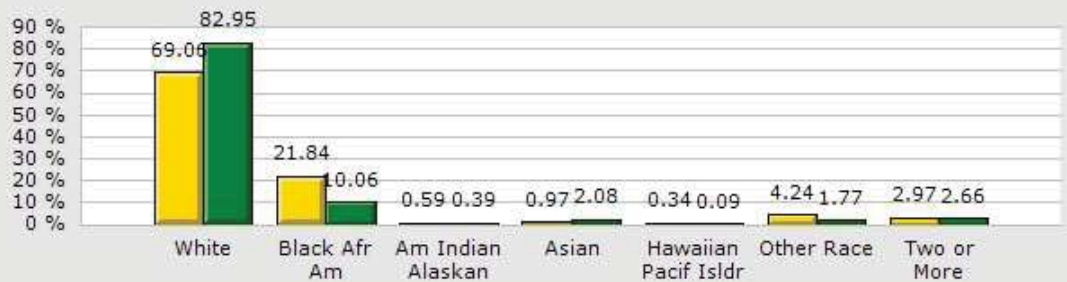
2011 Households by Household Income



2011 Median Age



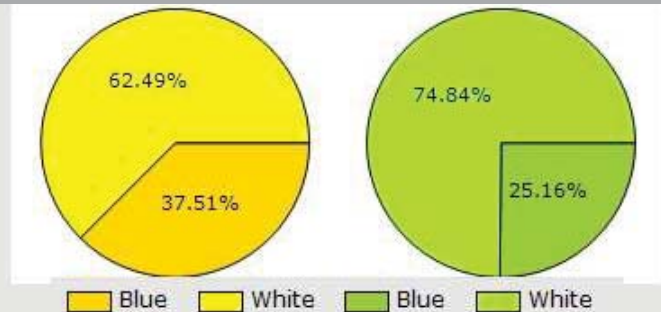
2011 Population by Race



2011 Renter vs. Owner



2011 Blue vs. White Collar



Demographic Market Comparison Report

3 mile radius

Cocoa Commons

Type: **Shopping Center/Neighborhood Center**
 County: **Brevard**

| | 3 Mile | | County | |
|-------------------------------------|---------------|--------|----------------|--------|
| Population | | | | |
| Growth 2010 - 2011 | -0.40% | | 0.50% | |
| Growth 2011 - 2016 | 2.40% | | 4.50% | |
| 2011 Blue Collar | 3,475 | 37.51% | 48,692 | 25.16% |
| 2011 White Collar | 5,788 | 62.49% | 144,866 | 74.84% |
| 2011 Population By Race | | | | |
| | 25,537 | | 546,146 | |
| White | 17,635 | 69.06% | 453,001 | 82.95% |
| Black Afr Am | 5,577 | 21.84% | 54,964 | 10.06% |
| Am Indian Alaskan | 150 | 0.59% | 2,124 | 0.39% |
| Asian | 247 | 0.97% | 11,369 | 2.08% |
| Hawaiian Pacif Islldr | 87 | 0.34% | 516 | 0.09% |
| Other Race | 1,082 | 4.24% | 9,654 | 1.77% |
| Two or More | 759 | 2.97% | 14,518 | 2.66% |
| Households | | | | |
| Growth 2010 - 2011 | -0.40% | | 0.50% | |
| Growth 2011 - 2016 | 2.40% | | 4.80% | |
| Renter Occupied | 3,871 | 37.43% | 64,461 | 27.92% |
| Owner Occupied | 6,470 | 62.57% | 166,419 | 72.08% |
| 2011 Households by HH Income | | | | |
| | 10,341 | | 230,880 | |
| Income < \$35,000 | 4,880 | 47.19% | 86,419 | 37.43% |
| Income \$35,000 - \$74,999 | 3,399 | 32.87% | 83,437 | 36.14% |
| Income \$75,000 - \$149,999 | 1,754 | 16.96% | 49,803 | 21.57% |
| Income \$150,000 - \$199,999 | 192 | 1.86% | 6,558 | 2.84% |
| Income \$200,000+ | 116 | 1.12% | 4,663 | 2.02% |
| 2011 Median Household Income | \$36,992 | | \$45,186 | |
| 2011 Median Age | 40.60 | | 45.60 | |

Consumer Spending Report

Cocoa Commons

| 2011 Annual Spending (in Thousands) | 3 Mile | 5 Mile | 10 Mile |
|--|------------------|------------------|--------------------|
| Total Specified Consumer Spending | \$282,991 | \$807,957 | \$2,117,346 |
| Total Apparel | \$11,259 | \$31,668 | \$82,249 |
| Women's Apparel | 3,879 | 11,122 | 29,222 |
| Men's Apparel | 2,267 | 6,423 | 16,774 |
| Girl's Apparel | 876 | 2,429 | 6,258 |
| Boy's Apparel | 708 | 1,936 | 4,920 |
| Infant Apparel | 743 | 2,013 | 5,095 |
| Footwear (excl. Infants) | 1,577 | 4,403 | 11,368 |
| Other Apparel Prod/Services | 1,208 | 3,343 | 8,611 |
| Total Entertainment | \$25,487 | \$74,144 | \$197,359 |
| Sports and Recreation | 1,063 | 3,045 | 8,025 |
| TV, Radio and Sound Equipment | 9,574 | 27,130 | 70,434 |
| Reading Materials | 1,148 | 3,416 | 9,080 |
| Travel | 13,382 | 39,652 | 107,459 |
| Photographic Equipment | 320 | 901 | 2,361 |
| Total Food At Home | \$23,535 | \$67,038 | \$174,465 |
| Cereal Products | 1,442 | 4,079 | 10,551 |
| Bread & Bakery Products | 3,153 | 9,049 | 23,541 |
| Seafood | 1,188 | 3,404 | 8,981 |
| Meat/Poultry/Fish/Eggs | 8,012 | 22,670 | 58,706 |
| Dairy Products | 3,821 | 10,898 | 28,302 |
| Fruits and Vegetables | 5,919 | 16,938 | 44,384 |
| Total Food Away From Home | \$23,280 | \$65,874 | \$172,001 |
| Breakfast and Brunch | 2,233 | 6,342 | 16,472 |
| Dinner | 10,825 | 30,726 | 80,512 |
| Lunch | 7,768 | 21,849 | 56,877 |
| Snacks and Non Alcoholic Bev | 1,727 | 4,822 | 12,443 |
| Catered Affairs | 728 | 2,135 | 5,697 |

Consumer Spending Report

Cocoa Commons

| Annual Spending (in Thousands) | 3 Mile | 5 Mile | 10 Mile |
|--------------------------------------|-----------------|------------------|------------------|
| Total Alcoholic Beverages | \$4,400 | \$12,376 | \$32,058 |
| Alcoholic Bev. at Home | 2,514 | 7,126 | 18,685 |
| Alcoholic Bev. away from Home | 1,886 | 5,251 | 13,373 |
| Total Furniture/Appliances | \$25,164 | \$72,631 | \$192,622 |
| Bedroom Furniture | 1,394 | 3,917 | 10,333 |
| Living Room Furniture | 2,153 | 6,225 | 16,519 |
| Other Living & Family Room Furniture | 581 | 1,684 | 4,542 |
| Other Furniture | 274 | 815 | 2,188 |
| Major Appliances | 2,247 | 6,626 | 17,665 |
| Small Appliances & Housewares | 5,168 | 14,794 | 39,053 |
| Misc Household Equipment | 13,348 | 38,570 | 102,322 |
| Total Transportation/Maint. | \$64,305 | \$182,845 | \$478,001 |
| New Autos/Trucks/Vans | 16,401 | 47,640 | 127,785 |
| Used Vehicles | 16,302 | 45,286 | 116,089 |
| Purchase of RVs or Boats | 1,865 | 5,731 | 15,874 |
| Gasoline | 22,207 | 62,526 | 161,167 |
| Diesel Fuel | 380 | 1,122 | 2,989 |
| Automotive Maintenance/Repair | 7,152 | 20,540 | 54,098 |
| Total Health Care | \$12,174 | \$36,024 | \$95,565 |
| Medical Services | 7,010 | 20,550 | 54,647 |
| Prescription Drugs | 3,979 | 11,943 | 31,519 |
| Medical Supplies | 1,185 | 3,531 | 9,400 |
| Total Education/Day Care | \$21,160 | \$59,771 | \$154,797 |
| Education | 9,366 | 26,499 | 68,321 |
| Room and Board | 941 | 2,804 | 7,663 |
| Tuition/School Supplies | 8,217 | 23,294 | 60,006 |
| Day Care, Nursery & Preschool | 2,636 | 7,174 | 18,806 |

Cocoa Commons

| Business Employment by Type | # of Businesses | # Employees | #Emp/Bus |
|--|-----------------|---------------|-----------|
| Total Businesses | 1,422 | 10,101 | 7 |
| Total Retail | 300 | 1,984 | 7 |
| Home Improvement Stores | 52 | 139 | 3 |
| General Merchandise Stores | 9 | 447 | 50 |
| Food Stores | 27 | 167 | 6 |
| Auto Dealers and Gas Stations | 69 | 467 | 7 |
| Apparel and Accessory Stores | 5 | 10 | 2 |
| Furniture and Home Furnishings | 31 | 105 | 3 |
| Eating and Drinking Places | 49 | 475 | 10 |
| Miscellaneous Retail Stores | 58 | 174 | 3 |
| Finance-Insurance-Real Estate | 94 | 162 | 2 |
| Banks, Saving and Lending Inst. | 16 | 39 | 2 |
| Security Brokers and Investments | 5 | 4 | 1 |
| Insurance Carriers and Agencies | 26 | 56 | 2 |
| Real Estate-Trust-Holding Co. | 47 | 63 | 1 |
| Services | 518 | 4,602 | 9 |
| Hotels and Lodging | 6 | 97 | 16 |
| Motion Picture and Amusement | 27 | 101 | 4 |
| Health Services | 36 | 167 | 5 |
| Legal Services | 13 | 86 | 7 |
| Educational Services | 20 | 2,523 | 126 |
| Auto Services | 55 | 115 | 2 |
| Other Services | 361 | 1,513 | 4 |
| Agriculture/Mining | 63 | 78 | 1 |
| Construction | 220 | 1,068 | 5 |
| Manufacturing | 56 | 1,171 | 21 |
| Transportation, Comm./Pub Util. | 77 | 288 | 4 |
| Wholesale Trade | 68 | 431 | 6 |
| Government | 26 | 317 | 12 |
| Daytime Population | 10,101 | | |
| Daytime Population/Business | 7 | | |

Traffic Count Report

Cocoa Commons



| Street | Cross Str Dist | Count Year | Avg Daily Volume | Volume Type | Miles from Subject Prop |
|------------------|----------------|------------|------------------|-------------|-------------------------|
| 1 State Rte 524 | 0.15 E | 2010 | 12,880 | MPSI | .15 |
| 2 State Rte 524 | 0.15 E | 2009 | 12,220 | AAAT | .15 |
| 3 E Industry Rd | 0.20 N | 2008 | 24,000 | AAAT | .23 |
| 4 E Industry Rd | 0.07 N | 2008 | 21,800 | AAAT | .36 |
| 5 Michigan Ave | 0.05 SW | 2008 | 4,370 | AAAT | .51 |
| 6 State Rte 524 | 0.18 NE | 2010 | 17,535 | MPSI | .51 |
| 7 State Rte 524 | 0.18 NE | 2005 | 16,700 | AAAT | .52 |
| 8 Michigan Ave | 0.05 W | 2010 | 6,084 | MPSI | .52 |
| 9 State Hwy 524 | 0.06 E | 2008 | 21,000 | AAAT | .53 |
| 10 State Hwy 524 | 0.06 E | 2010 | 19,993 | MPSI | .53 |