

Demographic Summary Report

Mays Crossing

Radius	3 Mile		5 Mile		10 Mile	
Population						
2016 Projection	55,968		123,716		440,242	
2011 Estimate	52,960		118,215		424,220	
2010 Census	52,710		117,749		423,308	
Growth 2011 - 2016	5.70%		4.70%		3.80%	
Growth 2010 - 2011	0.50%		0.40%		0.20%	
2011 Population by Hispanic Origin	6,271		11,086		45,000	
2011 Population By Race	52,960		118,215		424,220	
White	15,576	29.41%	38,919	32.92%	110,561	26.06%
Black or African American	29,780	56.23%	62,557	52.92%	262,264	61.82%
American Indian and Alaska Native	203	0.38%	371	0.31%	1,327	0.31%
Asian	2,674	5.05%	7,778	6.58%	17,099	4.03%
Native Hawaiian and Pacific Islander	45	0.08%	83	0.07%	218	0.05%
Other Race	2,980	5.63%	5,258	4.45%	22,470	5.30%
Two or More Races	1,702	3.21%	3,249	2.75%	10,280	2.42%
Households						
2016 Projection	20,447		45,030		154,775	
2011 Estimate	19,311		42,941		148,667	
2010 Census	19,219		42,791		148,374	
Growth 2011 - 2016	5.90%		4.90%		4.10%	
Growth 2010 - 2011	0.50%		0.40%		0.20%	
Owner Occupied	11,778	60.99%	28,240	65.76%	96,708	65.05%
Renter Occupied	7,533	39.01%	14,702	34.24%	51,959	34.95%
2011 Households by HH Income	19,311		42,941		148,666	
Income Less Than \$15,000	1,528	7.91%	3,556	8.28%	13,801	9.28%
Income: \$15,000 - \$24,999	1,658	8.59%	3,671	8.55%	13,911	9.36%
Income: \$25,000 - \$34,999	2,250	11.65%	4,581	10.67%	16,790	11.29%
Income: \$35,000 - \$49,999	2,986	15.46%	6,416	14.94%	24,354	16.38%
Income: \$50,000 - \$74,999	4,566	23.64%	9,594	22.34%	32,464	21.84%
Income: \$75,000 - \$99,999	2,972	15.39%	6,840	15.93%	22,022	14.81%
Income: \$100,000 - \$149,999	2,409	12.47%	5,579	12.99%	17,500	11.77%
Income: \$150,000 - \$199,999	597	3.09%	1,645	3.83%	4,990	3.36%
Income: \$200,000+	345	1.79%	1,059	2.47%	2,834	1.91%
2011 Avg Household Income	\$66,169		\$69,000		\$64,965	
2011 Med Household Income	\$54,691		\$56,162		\$52,838	
2011 Per Capita Income	\$24,301		\$25,167		\$23,118	

Demographic Detail Report

Mays Crossing

Radius	3 Mile		5 Mile		10 Mile	
Population						
2016 Projection	55,968		123,716		440,242	
2011 Estimate	52,960		118,215		424,220	
2010 Census	52,710		117,749		423,308	
Growth 2011 - 2016	5.70%		4.70%		3.80%	
Growth 2010 - 2011	0.50%		0.40%		0.20%	
2011 Population by Age						
	52,960		118,215		424,220	
Age 0 - 4	4,027	7.60%	8,429	7.13%	31,790	7.49%
Age 5 - 9	4,272	8.07%	8,953	7.57%	33,004	7.78%
Age 10 - 14	4,350	8.21%	9,356	7.91%	34,164	8.05%
Age 15 - 19	4,040	7.63%	9,160	7.75%	34,055	8.03%
Age 20 - 24	3,640	6.87%	7,783	6.58%	28,887	6.81%
Age 25 - 34	7,928	14.97%	16,170	13.68%	59,202	13.96%
Age 35 - 44	8,708	16.44%	18,861	15.95%	66,456	15.67%
Age 45 - 49	4,009	7.57%	9,201	7.78%	32,764	7.72%
Age 50 - 54	3,418	6.45%	8,168	6.91%	29,135	6.87%
Age 55 - 59	2,766	5.22%	6,720	5.68%	24,191	5.70%
Age 60 - 64	2,195	4.14%	5,484	4.64%	18,840	4.44%
Age 65 - 74	2,330	4.40%	6,201	5.25%	20,257	4.78%
Age 75 - 84	1,000	1.89%	2,888	2.44%	8,930	2.11%
Age 85 and over	277	0.52%	840	0.71%	2,547	0.60%
Age 65 and over	3,607	6.81%	9,929	8.40%	31,734	7.48%
Median Age	32.80		34.60		33.50	
Average Age	33.40		34.80		34.00	

Demographic Detail Report

Mays Crossing

Radius	3 Mile	5 Mile	10 Mile
2011 Population By Race	52,960	118,215	424,220
White	15,576 29.41%	38,919 32.92%	110,561 26.06%
Black or African American	29,780 56.23%	62,557 52.92%	262,264 61.82%
American Indian and Alaska Native	203 0.38%	371 0.31%	1,327 0.31%
Asian	2,674 5.05%	7,778 6.58%	17,099 4.03%
Native Hawaiian and Pacific Islander	45 0.08%	83 0.07%	218 0.05%
Other Race	2,980 5.63%	5,258 4.45%	22,470 5.30%
Two or More Races	1,702 3.21%	3,249 2.75%	10,280 2.42%
2011 Population by Hispanic Origin	52,960	118,215	424,219
Not Hispanic or Latino	46,689 88.16%	107,129 90.62%	379,219 89.39%
Hispanic or Latino	6,271 11.84%	11,086 9.38%	45,000 10.61%
2011 Age 5+ Language at Home	40,618	99,380	387,621
Speak Only English	34,291 84.42%	84,136 84.66%	330,315 85.22%
Speak Asian or Pacific Island	1,679 4.13%	5,409 5.44%	12,716 3.28%
Speak IndoEuropean	976 2.40%	2,669 2.69%	8,664 2.24%
Speak Spanish	3,377 8.31%	6,298 6.34%	31,878 8.22%
Speak Other Language	295 0.73%	868 0.87%	4,048 1.04%
2011 Median Age, Male	31.00	32.90	31.70
2011 Average Age, Male	32.10	33.60	32.80
Median Age, Female	34.30	35.80	35.00
Average Age, Female	34.50	35.80	35.10
2011 Population by Occupation Classification (Age 16+)	21,696	51,767	195,356
Blue Collar	5,261 24.25%	12,177 23.52%	49,778 25.48%
White Collar	13,069 60.24%	30,978 59.84%	111,882 57.27%
Service	3,366 15.51%	8,612 16.64%	33,696 17.25%
2011 Population by Marital Status (Age 15+)	33,549	82,715	317,409
Total, Never Married	11,602 34.58%	25,998 31.43%	112,097 35.32%
Married	16,675 49.70%	43,220 52.25%	151,409 47.70%
Widowed	1,289 3.84%	3,762 4.55%	15,378 4.84%
Divorced	3,983 11.87%	9,735 11.77%	38,525 12.14%

Demographic Detail Report

Mays Crossing

Radius	3 Mile	5 Mile	10 Mile
2011 Population by Education	26,487	66,728	254,103
Less Than 9th Grade	814 3.07%	1,809 2.71%	9,546 3.76%
Some High School, No Diploma	2,352 8.88%	5,769 8.65%	25,316 9.96%
High School Grad (Incl Equivalency)	7,943 29.99%	20,973 31.43%	83,937 33.03%
Some College, No Degree	6,758 25.51%	16,968 25.43%	63,611 25.03%
Associate Degree	2,248 8.49%	5,146 7.71%	18,473 7.27%
Bachelor Degree	4,534 17.12%	11,041 16.55%	36,425 14.33%
Advanced Degrees	1,838 6.94%	5,022 7.53%	16,795 6.61%
2011 Population by Occupation (Age 16+)	25,064	60,380	229,054
Management, Business, & Financial	7,324 29.22%	17,573 29.10%	65,203 28.47%
Professional & Related Occupations	707 2.82%	1,629 2.70%	5,786 2.53%
Services	10,412 41.54%	25,763 42.67%	95,848 41.85%
Sales & Office	2,459 9.81%	5,785 9.58%	20,235 8.83%
Farming, Fishing, and Forestry	0 0.00%	31 0.05%	182 0.08%
Construction and Extraction, Maint	1,177 4.70%	2,621 4.34%	12,077 5.27%
Production & Transportation	2,985 11.91%	6,978 11.56%	29,723 12.98%
2011 Workers by Travel Time to Work (Age 16+)	23,073	54,777	205,879
Less Than 15 Minutes	3,301 14.31%	8,058 14.71%	28,328 13.76%
15 to 29 Minutes	8,018 34.75%	18,139 33.11%	61,698 29.97%
30 to 44 Minutes	4,728 20.49%	11,927 21.77%	48,943 23.77%
45 to 59 Minutes	2,441 10.58%	5,855 10.69%	21,292 10.34%
60+ Minutes	4,585 19.87%	10,798 19.71%	45,618 22.16%
2000 Households by HH Size	19,220	42,792	148,374
1-Person Households	4,850 25.23%	10,292 24.05%	34,812 23.46%
2-Person Households	5,470 28.46%	12,521 29.26%	41,244 27.80%
3-Person Households	3,434 17.87%	7,846 18.34%	27,737 18.69%
4-Person Households	2,886 15.02%	6,433 15.03%	22,544 15.19%
5-Person Households	1,476 7.68%	3,237 7.56%	12,158 8.19%
6-Person Households	640 3.33%	1,437 3.36%	5,653 3.81%
7 or more Person Households	464 2.41%	1,026 2.40%	4,226 2.85%
2011 Average Household Size	2.74	2.74	2.82

Demographic Detail Report

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Households			
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2011 Households by HH Income	19,311	42,941	148,666
Income: Less than \$15,000	1,528 7.91%	3,556 8.28%	13,801 9.28%
Income: \$15,000 - \$24,999	1,658 8.59%	3,671 8.55%	13,911 9.36%
Income: \$25,000 - \$34,999	2,250 11.65%	4,581 10.67%	16,790 11.29%
Income: \$35,000 - \$49,999	2,986 15.46%	6,416 14.94%	24,354 16.38%
Income: \$50,000 - \$74,999	4,566 23.64%	9,594 22.34%	32,464 21.84%
Income: \$75,000 - \$99,999	2,972 15.39%	6,840 15.93%	22,022 14.81%
Income: \$100,000 - \$149,999	2,409 12.47%	5,579 12.99%	17,500 11.77%
Income: \$150,000 - \$199,999	597 3.09%	1,645 3.83%	4,990 3.36%
Income: \$200,000+	345 1.79%	1,059 2.47%	2,834 1.91%
2011 Avg Household Income	\$66,169	\$69,000	\$64,965
2011 Med Household Income	\$54,691	\$56,162	\$52,838
2011 Per Capita Income	\$24,301	\$25,167	\$23,118
2011 Occupied Housing	19,311	42,942	148,667
Owner Occupied	11,778 60.99%	28,240 65.76%	96,708 65.05%
Renter Occupied	7,533 39.01%	14,702 34.24%	51,959 34.95%
2000 Housing Units	18,125	42,932	162,170
1 Unit Attached	299 1.65%	822 1.91%	5,408 3.33%
1 Unit Detached	12,847 70.88%	32,733 76.24%	117,037 72.17%
2 Units	132 0.73%	236 0.55%	1,956 1.21%
3 - 19 Units	2,781 15.34%	5,923 13.80%	27,172 16.76%
20 - 49 Units	952 5.25%	1,290 3.00%	3,672 2.26%
50 or more Units	181 1.00%	579 1.35%	2,123 1.31%
Mobile Home or Trailer	933 5.15%	1,349 3.14%	4,781 2.95%
Boat, RV, Van, Etc.	0 0.00%	0 0.00%	21 0.01%

Demographic Detail Report

Mays Crossing

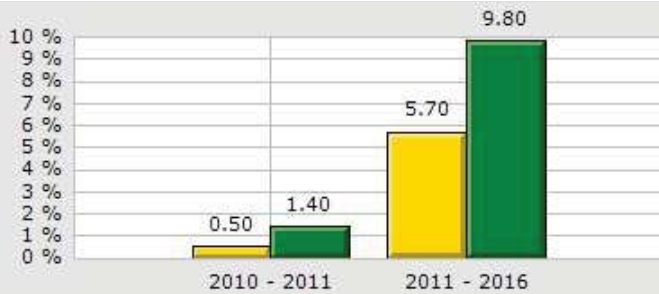
Radius	3 Mile		5 Mile		10 Mile	
2011 Housing Value - Owner Occupied	11,151		27,639		96,758	
Value Less than \$20,000	486	4.36%	584	2.11%	2,128	2.20%
Value \$20,000 - \$39,999	107	0.96%	253	0.92%	1,012	1.05%
Value \$40,000 - \$59,999	224	2.01%	429	1.55%	1,401	1.45%
Value \$60,000 - \$79,999	209	1.87%	545	1.97%	2,910	3.01%
Value \$80,000 - \$99,999	651	5.84%	1,601	5.79%	7,883	8.15%
Value \$100,000 - \$149,999	4,917	44.09%	10,316	37.32%	37,278	38.53%
Value \$150,000 - \$199,999	2,680	24.03%	7,593	27.47%	23,709	24.50%
Value \$200,000 - \$299,999	1,341	12.03%	4,048	14.65%	13,830	14.29%
Value \$300,000 - \$399,999	378	3.39%	1,245	4.50%	3,509	3.63%
Value \$400,000 - \$499,999	61	0.55%	452	1.64%	1,287	1.33%
Value \$500,000 - \$749,999	21	0.19%	201	0.73%	1,103	1.14%
Value \$750,000 - \$999,999	22	0.20%	204	0.74%	429	0.44%
Value \$1,000,000 or more	54	0.48%	168	0.61%	279	0.29%
2011 Med Housing Val-Owner Occupied	\$140,870		\$150,471		\$144,680	
2011 Housing Units by Yr Built	18,125		42,931		162,170	
Built 2005 to Present	728	4.02%	1,799	4.19%	8,211	5.06%
Built 2000 to 2004	3,808	21.01%	8,010	18.66%	31,998	19.73%
Built 1990 to 1999	6,076	33.52%	11,837	27.57%	36,882	22.74%
Built 1980 to 1989	3,634	20.05%	8,822	20.55%	29,832	18.40%
Built 1970 to 1979	2,845	15.70%	7,577	17.65%	27,203	16.77%
Built 1960 to 1969	619	3.42%	3,239	7.54%	17,588	10.85%
Built 1950 to 1959	270	1.49%	1,085	2.53%	6,890	4.25%
Built 1940 to 1949	66	0.36%	235	0.55%	1,695	1.05%
Built 1939 or Earlier	79	0.44%	327	0.76%	1,871	1.15%
2011 Median Year Built	1993		1990		1989	

Mays Crossing

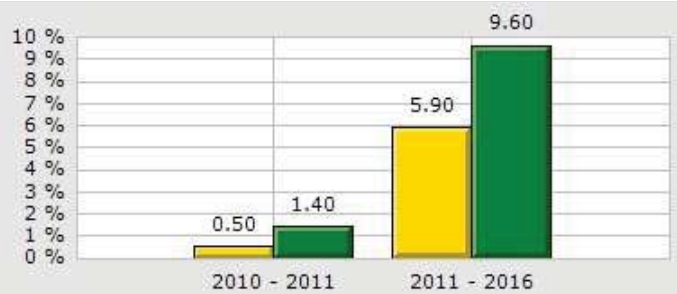
Type: Shopping Center/Community Center
 County: Henry

3 Mile
 County

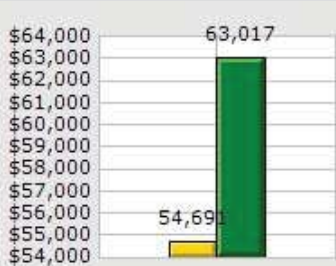
Population Growth



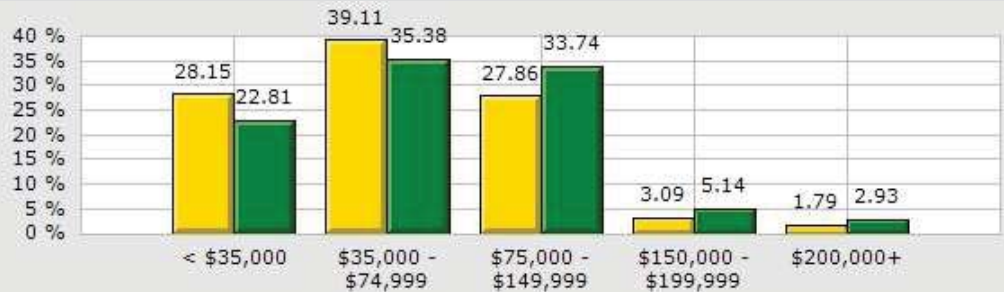
Household Growth



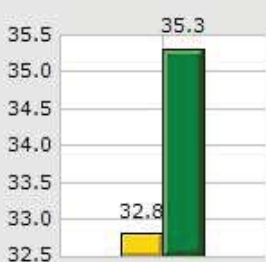
2011 Med Household Inc



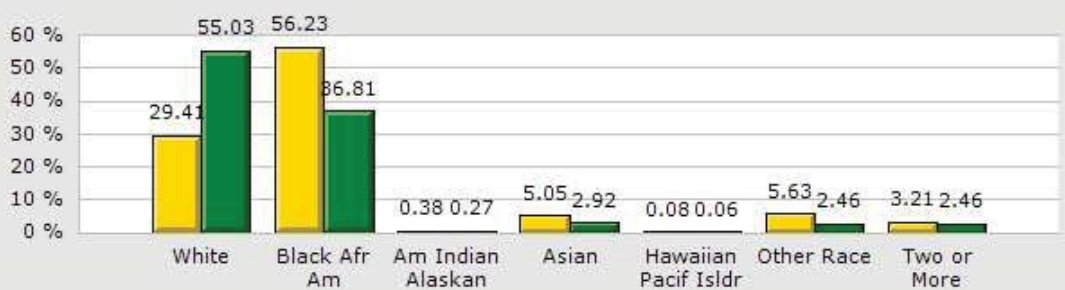
2011 Households by Household Income



2011 Median Age



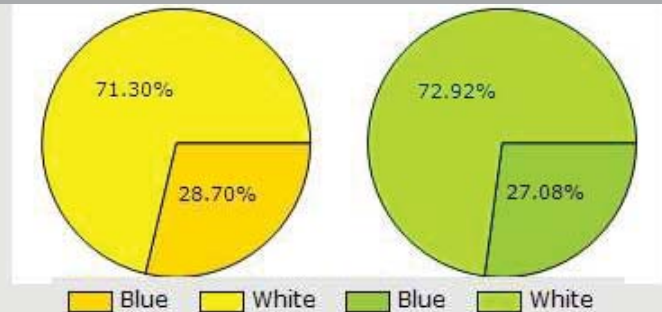
2011 Population by Race



2011 Renter vs. Owner



2011 Blue vs. White Collar



Demographic Market Comparison Report

3 mile radius

Mays Crossing

Type: **Shopping Center/Community Center**
 County: **Henry**

	3 Mile		County	
Population				
Growth 2010 - 2011	0.50%		1.40%	
Growth 2011 - 2016	5.70%		9.80%	
2011 Blue Collar	5,261	28.70%	20,027	27.08%
2011 White Collar	13,069	71.30%	53,920	72.92%
2011 Population By Race				
	52,960		206,675	
White	15,576	29.41%	113,732	55.03%
Black Afr Am	29,780	56.23%	76,069	36.81%
Am Indian Alaskan	203	0.38%	560	0.27%
Asian	2,674	5.05%	6,027	2.92%
Hawaiian Pacif Islldr	45	0.08%	129	0.06%
Other Race	2,980	5.63%	5,084	2.46%
Two or More	1,702	3.21%	5,074	2.46%
Households				
Growth 2010 - 2011	0.50%		1.40%	
Growth 2011 - 2016	5.90%		9.60%	
Renter Occupied	7,533	39.01%	16,744	23.51%
Owner Occupied	11,778	60.99%	54,464	76.49%
2011 Households by HH Income				
	19,311		71,208	
Income < \$35,000	5,436	28.15%	16,246	22.81%
Income \$35,000 - \$74,999	7,552	39.11%	25,195	35.38%
Income \$75,000 - \$149,999	5,381	27.86%	24,023	33.74%
Income \$150,000 - \$199,999	597	3.09%	3,659	5.14%
Income \$200,000+	345	1.79%	2,085	2.93%
2011 Median Household Income	\$54,691		\$63,017	
2011 Median Age	32.80		35.30	

Consumer Spending Report

Mays Crossing

2011 Annual Spending (in Thousands)	3 Mile	5 Mile	10 Mile
Total Specified Consumer Spending	\$692,297	\$1,597,391	\$5,219,456
Total Apparel	\$27,792	\$63,985	\$210,283
Women's Apparel	9,468	22,002	71,898
Men's Apparel	5,623	12,975	42,474
Girl's Apparel	2,199	5,061	16,580
Boy's Apparel	1,763	4,042	13,316
Infant Apparel	1,896	4,264	14,139
Footwear (excl. Infants)	3,883	8,888	29,316
Other Apparel Prod/Services	2,959	6,753	22,560
Total Entertainment	\$62,941	\$146,869	\$476,776
Sports and Recreation	2,665	6,158	19,986
TV, Radio and Sound Equipment	22,984	52,886	173,670
Reading Materials	2,622	6,239	20,275
Travel	33,838	79,667	256,596
Photographic Equipment	833	1,919	6,250
Total Food At Home	\$55,468	\$128,520	\$423,793
Cereal Products	3,399	7,852	25,949
Bread & Bakery Products	7,265	16,920	55,608
Seafood	2,916	6,774	22,290
Meat/Poultry/Fish/Eggs	18,856	43,587	144,059
Dairy Products	8,914	20,661	68,055
Fruits and Vegetables	14,117	32,726	107,831
Total Food Away From Home	\$57,559	\$132,410	\$434,012
Breakfast and Brunch	5,298	12,280	40,533
Dinner	26,929	62,010	202,813
Lunch	19,265	44,035	144,595
Snacks and Non Alcoholic Bev	4,278	9,803	32,336
Catered Affairs	1,790	4,282	13,736

Consumer Spending Report

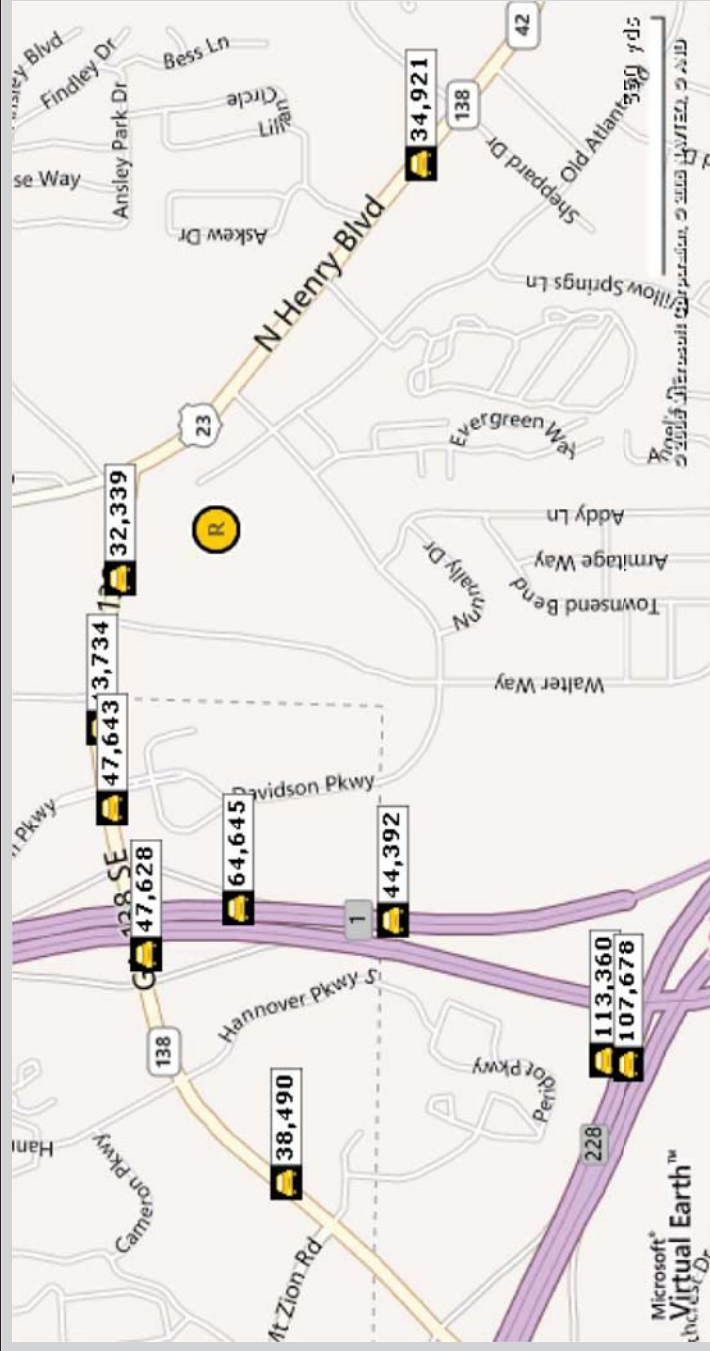
Mays Crossing

Annual Spending (in Thousands)	3 Mile	5 Mile	10 Mile
Total Alcoholic Beverages	\$10,785	\$24,899	\$81,741
Alcoholic Bev. at Home	6,283	14,460	47,362
Alcoholic Bev. away from Home	4,501	10,440	34,380
Total Furniture/Appliances	\$63,072	\$146,233	\$474,925
Bedroom Furniture	3,670	8,321	27,188
Living Room Furniture	5,392	12,590	40,867
Other Living & Family Room Furniture	1,543	3,550	11,411
Other Furniture	678	1,620	5,177
Major Appliances	5,379	12,570	40,638
Small Appliances & Housewares	13,037	30,128	98,143
Misc Household Equipment	33,374	77,454	251,500
Total Transportation/Maint.	\$157,811	\$361,575	\$1,181,865
New Autos/Trucks/Vans	42,450	97,808	315,606
Used Vehicles	39,846	90,185	297,549
Purchase of RVs or Boats	4,483	10,435	33,431
Gasoline	52,709	120,860	397,219
Diesel Fuel	882	2,010	6,500
Automotive Maintenance/Repair	17,441	40,278	131,560
Total Health Care	\$27,304	\$64,256	\$209,311
Medical Services	16,517	38,682	125,744
Prescription Drugs	8,149	19,315	63,190
Medical Supplies	2,637	6,259	20,377
Total Education/Day Care	\$52,020	\$121,574	\$395,606
Education	22,442	52,738	171,926
Room and Board	2,343	5,492	17,552
Tuition/School Supplies	19,515	45,972	149,885
Day Care, Nursery & Preschool	7,719	17,371	56,243

Mays Crossing

Business Employment by Type	# of Businesses	# Employees	#Emp/Bus
Total Businesses	1,274	8,145	6
Total Retail	264	2,462	9
Home Improvement Stores	16	80	5
General Merchandise Stores	7	273	39
Food Stores	24	543	23
Auto Dealers and Gas Stations	37	212	6
Apparel and Accessory Stores	16	29	2
Furniture and Home Furnishings	18	101	6
Eating and Drinking Places	79	986	12
Miscellaneous Retail Stores	67	238	4
Finance-Insurance-Real Estate	135	834	6
Banks, Saving and Lending Inst.	31	185	6
Security Brokers and Investments	16	33	2
Insurance Carriers and Agencies	24	129	5
Real Estate-Trust-Holding Co.	64	487	8
Services	635	3,890	6
Hotels and Lodging	16	185	12
Motion Picture and Amusement	33	181	5
Health Services	114	1,410	12
Legal Services	13	53	4
Educational Services	22	416	19
Auto Services	60	472	8
Other Services	377	1,173	3
Agriculture/Mining	22	83	4
Construction	106	432	4
Manufacturing	14	36	3
Transportation, Comm./Pub Util.	60	220	4
Wholesale Trade	31	105	3
Government	7	83	12
Daytime Population	8,145		
Daytime Population/Business	6		

Mays Crossing



Street	Cross Street	Cross Str Dist	Count Year	Avg Daily Volume	Volume Type	Miles from Subject Prop
1 State Rte 138 W	Walter Way	0.07 W	2010	32,339	MPSI	.13
2 State Hwy 138	Davidson Pkwy N	0.07 W	2010	43,734	MPSI	.28
3 State Hwy 138	Davidson Pkwy N	0.03 E	2010	47,643	MPSI	.37
4 I-675	State Hwy 138	0.12 N	2010	64,645	MPSI	.47
5 N Henry Blvd	Shepherd Dr	0.08 SE	2010	34,921	MPSI	.52
6 I-675	N Speer Rd	0.29 S	2010	44,392	MPSI	.53
7 State Hwy 138	I-675	0.03 E	2010	47,628	MPSI	.53
8 State Hwy 138	Mount Zion Rd	0.08 SW	2010	38,490	MPSI	.81
9 I-75	I-675	0.38 SE	2005	113,360	AADT	.81
10 I-75	I-675 S	0.08 E	2010	107,678	MPSI	.83